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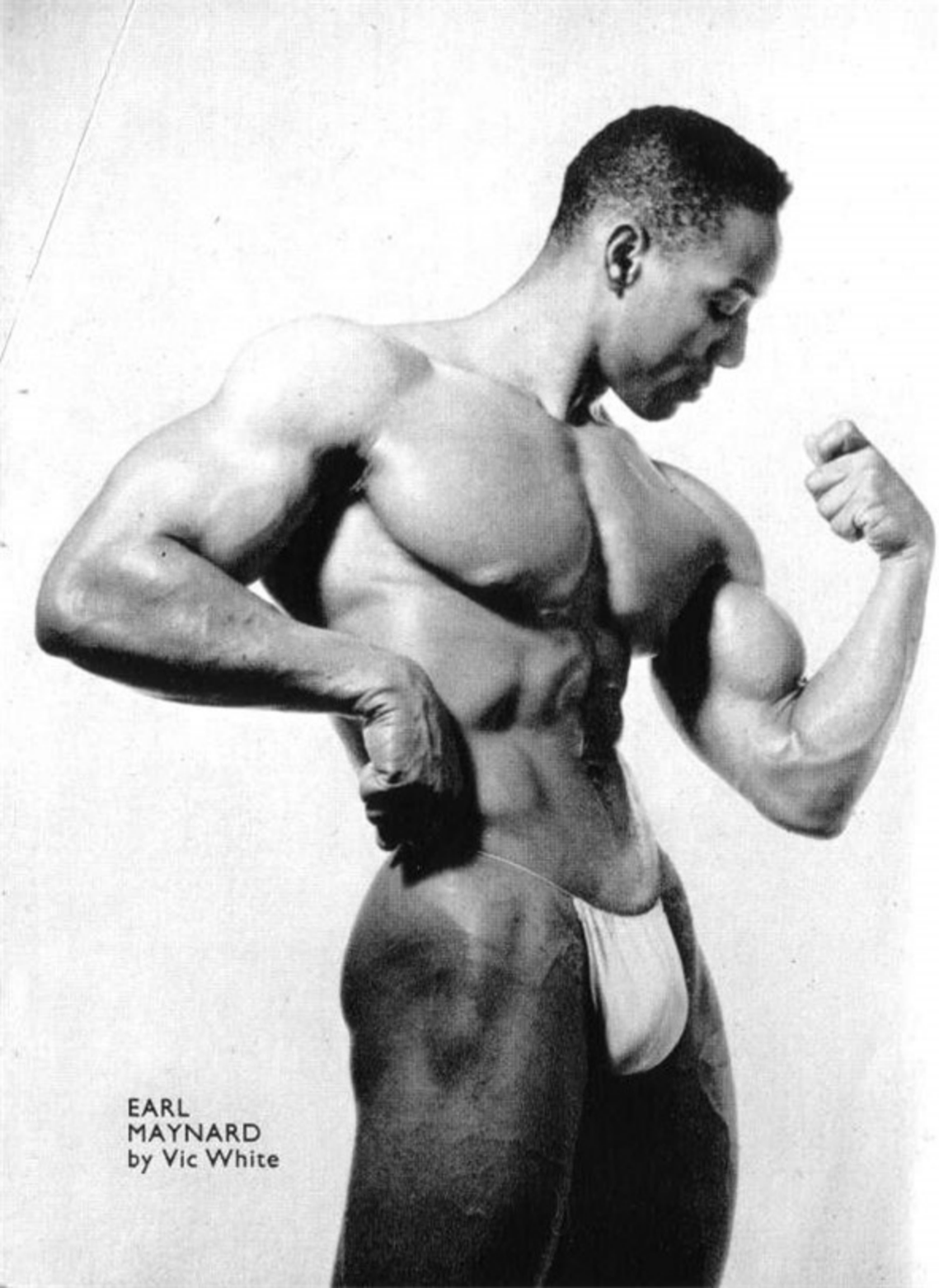

EARL
MAYNARD
by Vic White

foreword

BRUCE REED by Zenith

When preparing this issue we must confess we were stumped for general comments to open the Editorial. For once the magazine seemed almost to put itself together; the excellent selection of photographs of high quality fitted neatly into an easy-on-the-eye arrangement (for which we yet again salute the many Studios whose work we are privileged to publish); the colour-transparencies for the covers presented no difficulties to the printers, as occasionally happens with such exacting techniques of reproduction as we insist on, and so in summing up everything seemed to turn out for the best in the best of all possible worlds . . . and on this glorious October day we hope that no-one feels otherwise !

No. 7
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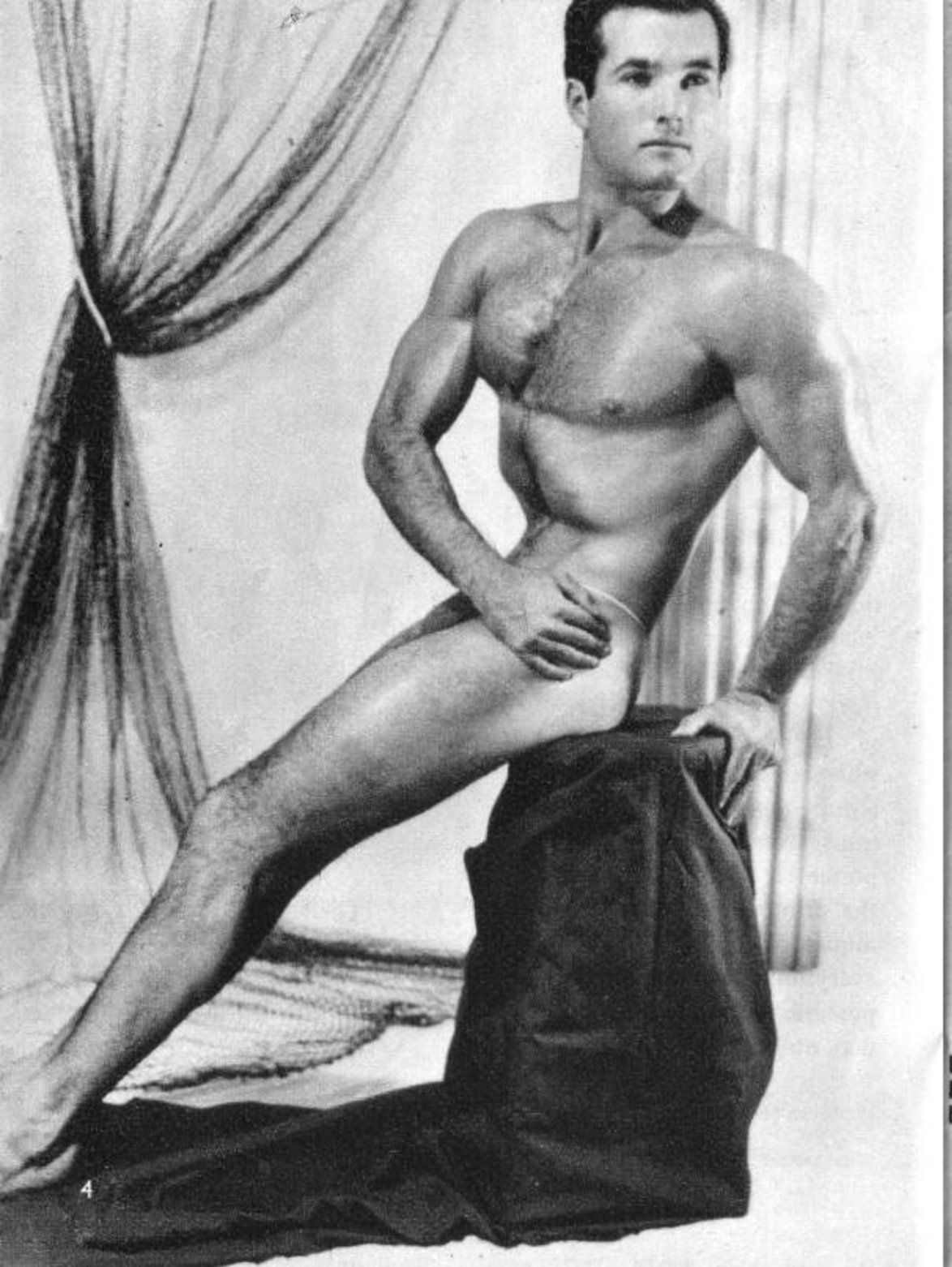
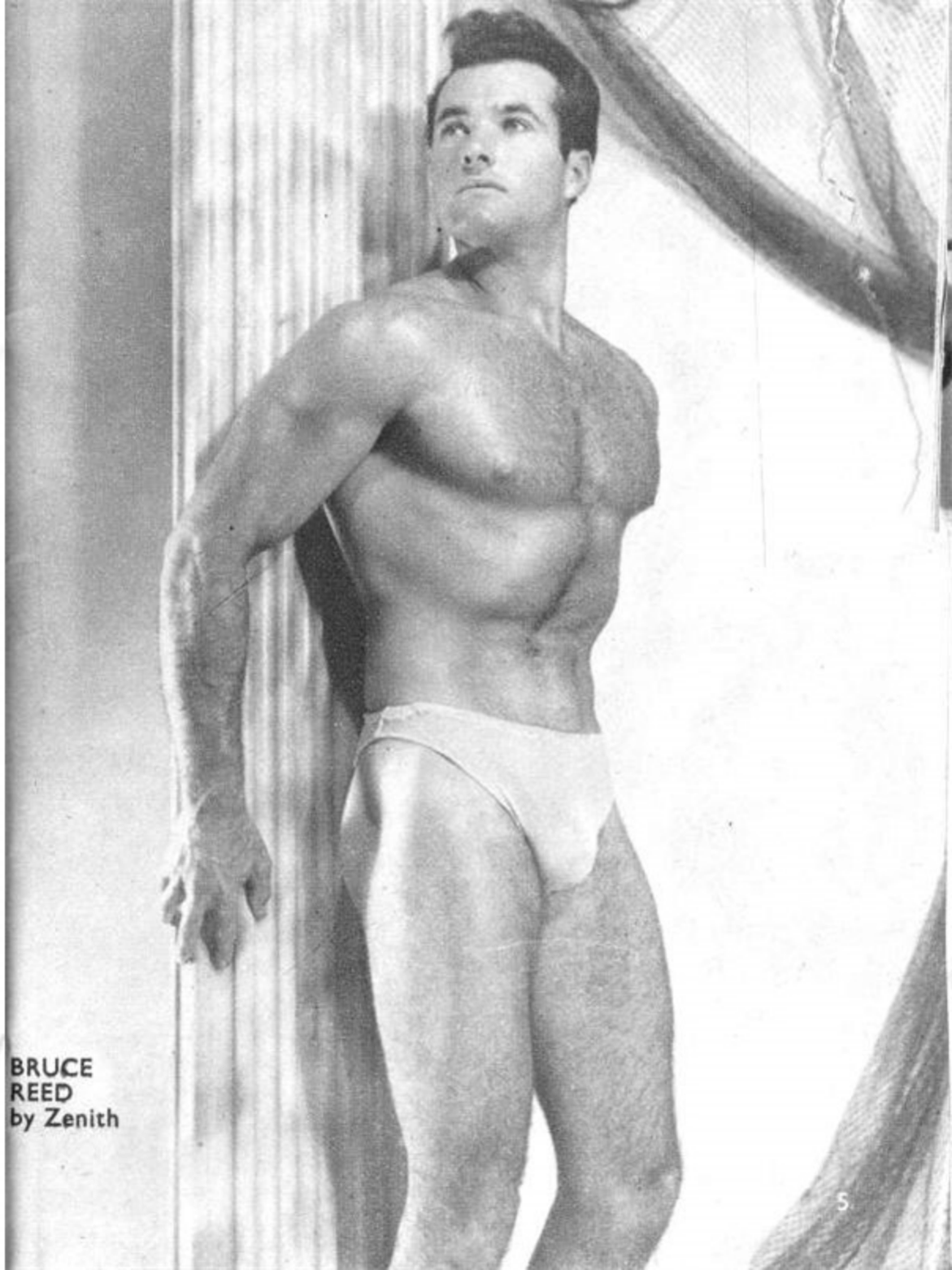


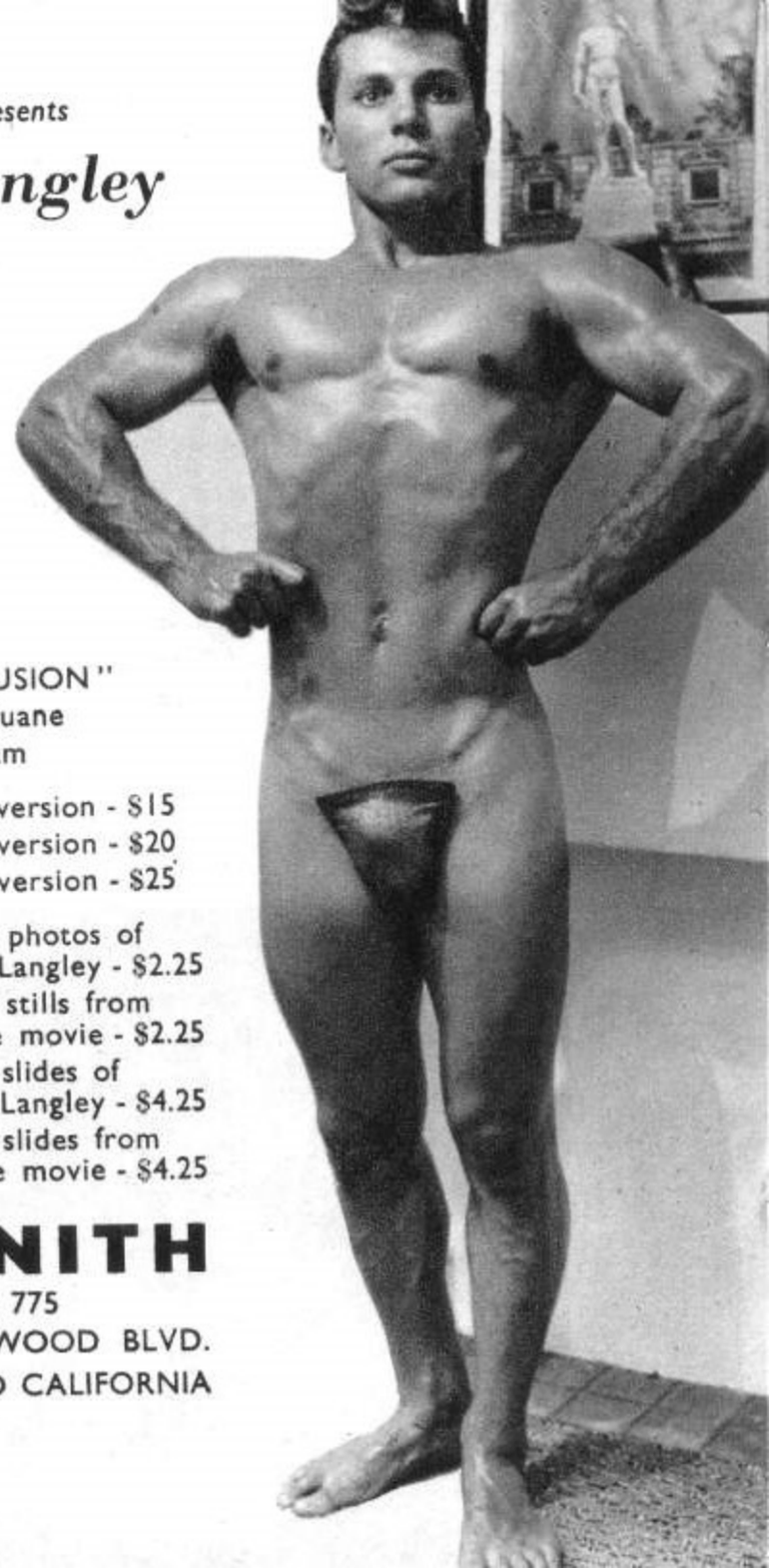


BRUCE
REED
by Zenith

BRUCE
REED
by Zenith

J. ZENITH *presents*

Kris Langley



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Phil Shott . . .

At 23, Phil boasts the envious he-man physique of a champion U.S. Navy wrestler. He tips the scales at 192 lbs, is 5ft. 10in. tall with 47in. chest, 32in. waist and all other measurements to match. He is also a handbalancer and tumbling enthusiast who likes water-ski-ing, and swimming . . . . and of course that physique didn't just happen along; he trains hard and regularly at the local gym.

CAL MODELS photos of Phil
Catalog price one dollar from

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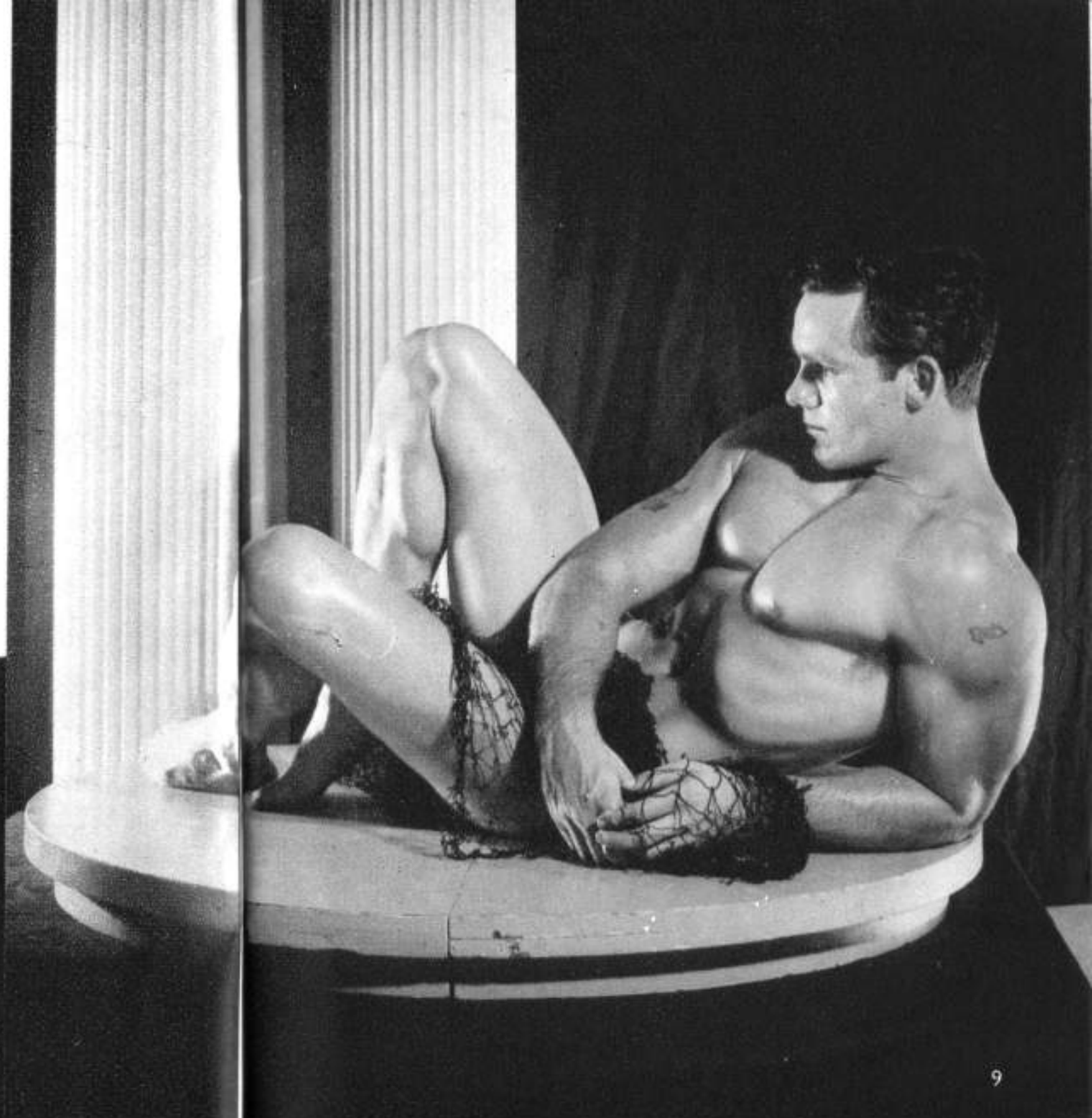
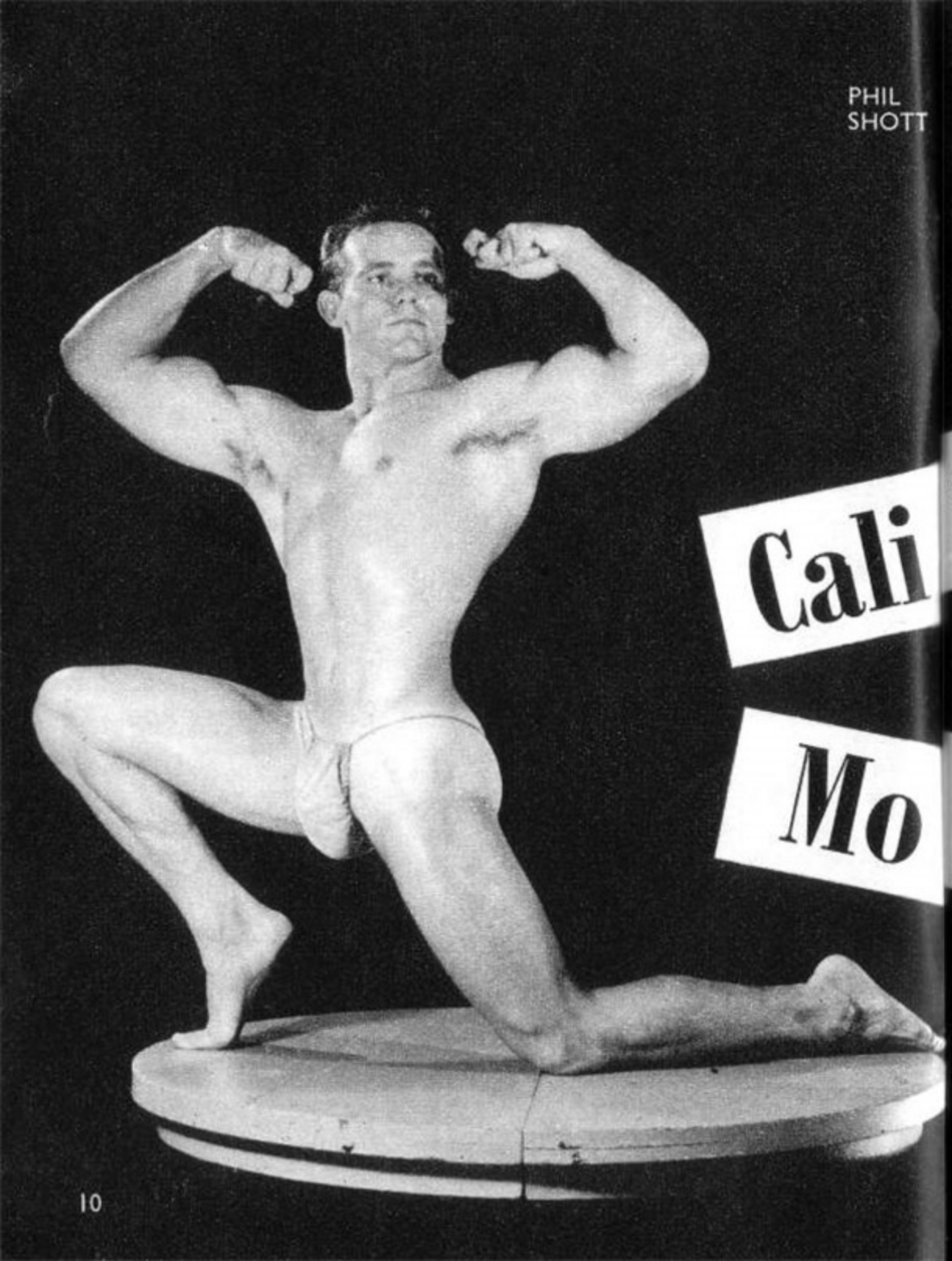
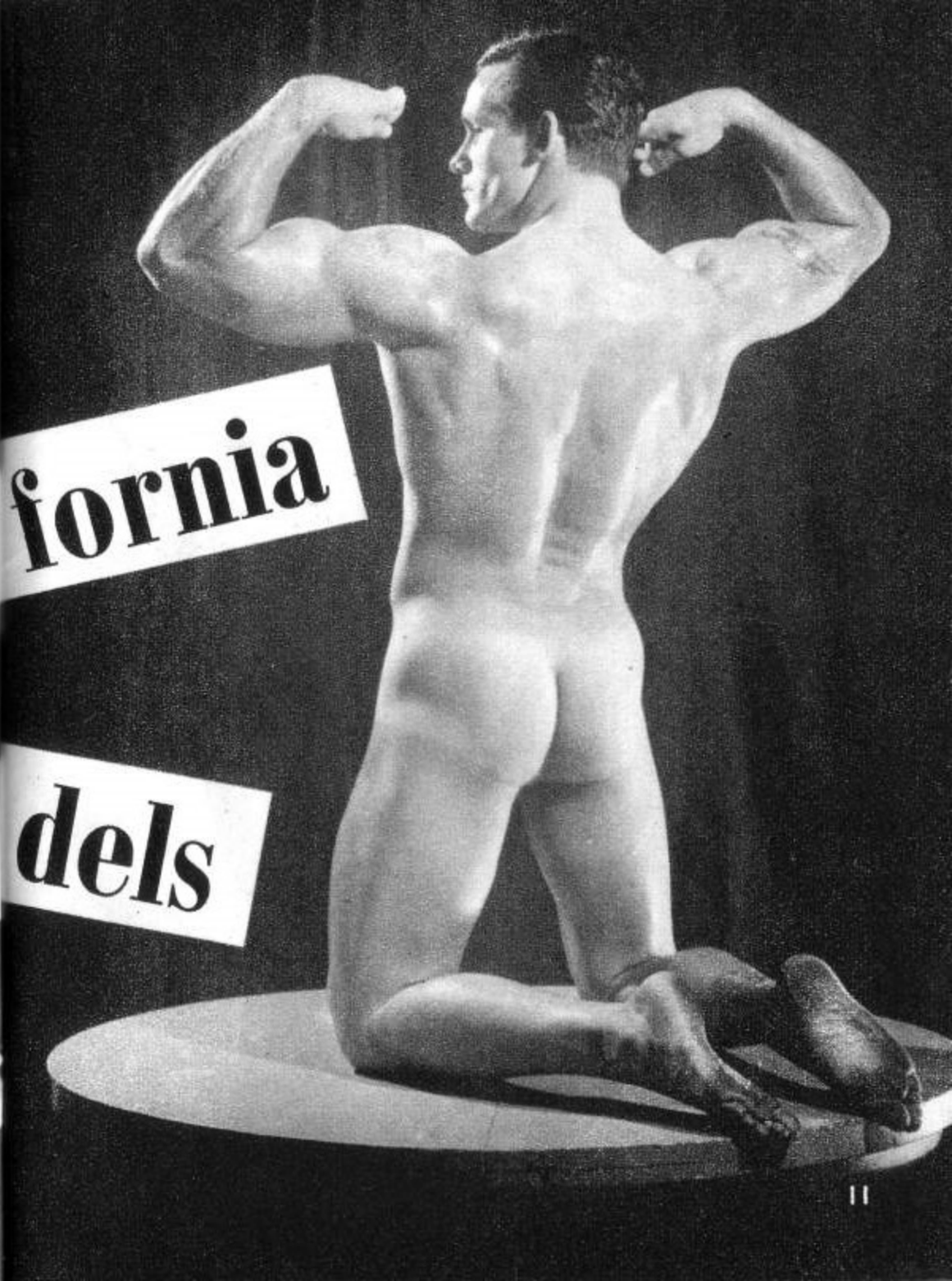
California.



PHIL
SHOTT



California Models



HANS GOOSEN by JOCK

One quiet Sunday afternoon a while back, Jock took these pictures on the deck of an uninhabited coaster, tied up at Durban's Maydon Wharf.

At 24 Hans has been around; he's a man-of-the-world in the full meaning of the phrase : the sort who will never get in a rut, he's done various jobs in various places. Although his home is just outside Johannesburg, he likes to be free to roam at will, meeting new people and getting in plenty of sport. It's this general emphasis on sport that has given him fine muscles on a heavy frame without any actual weight training.

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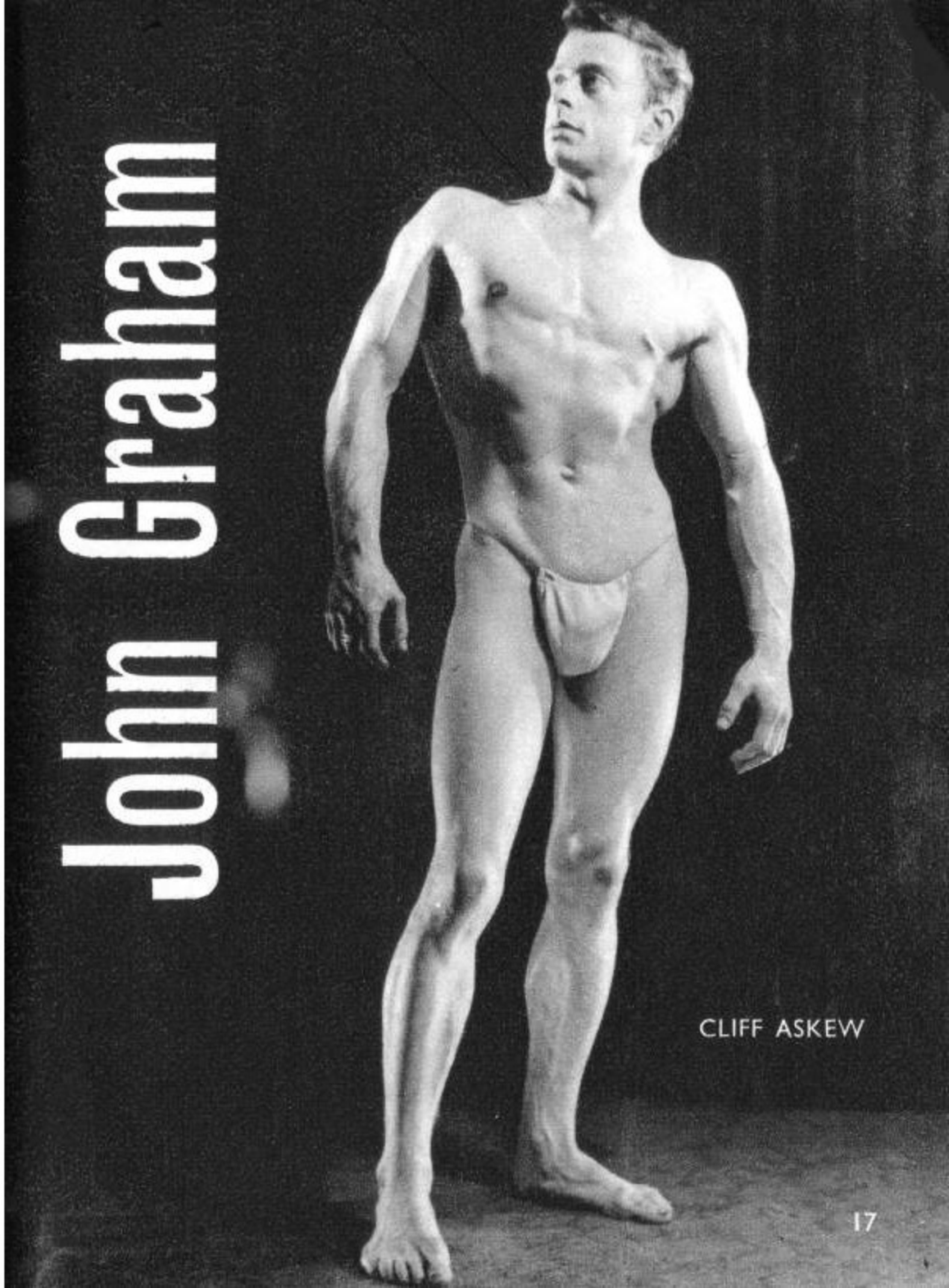
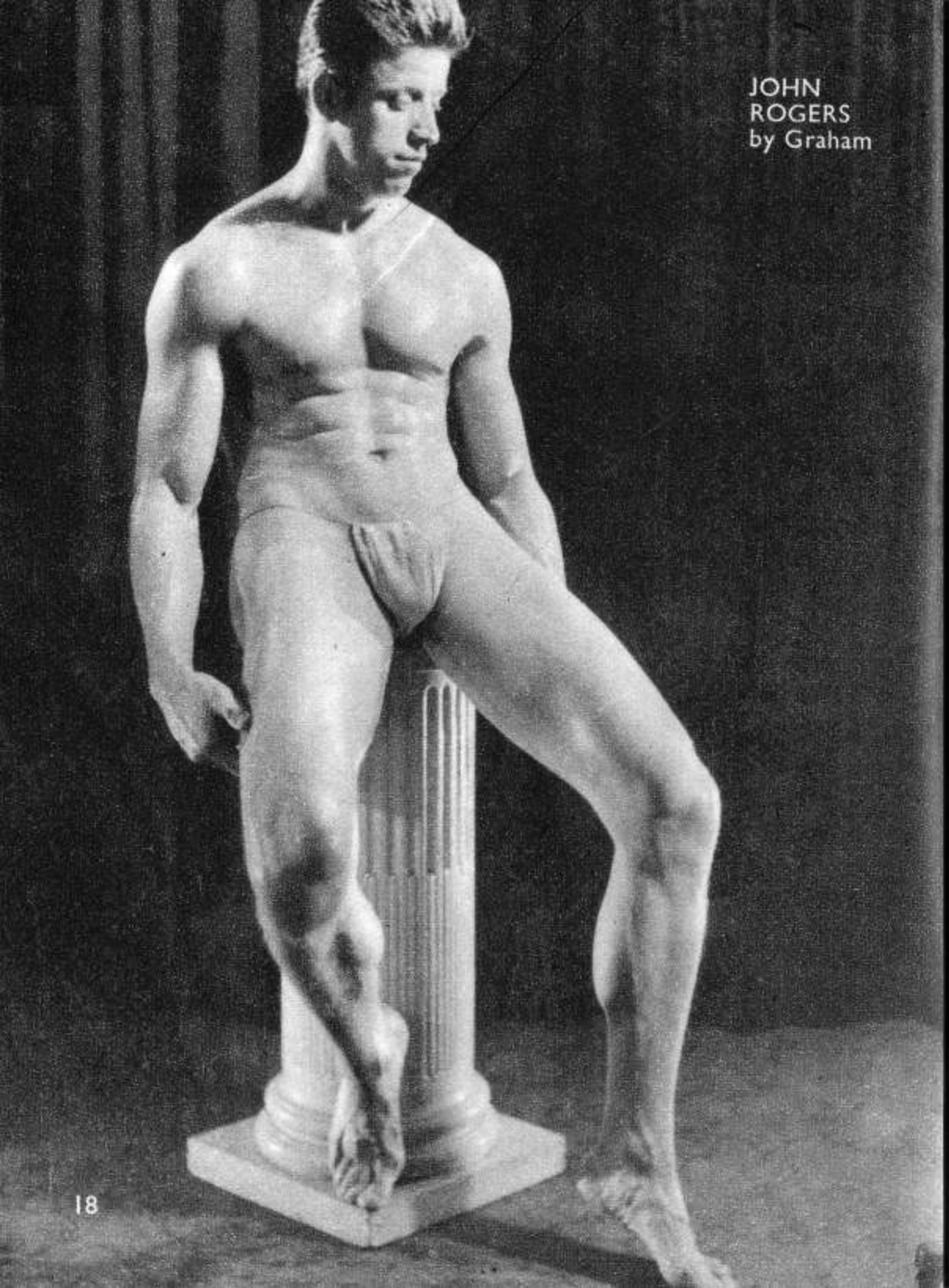
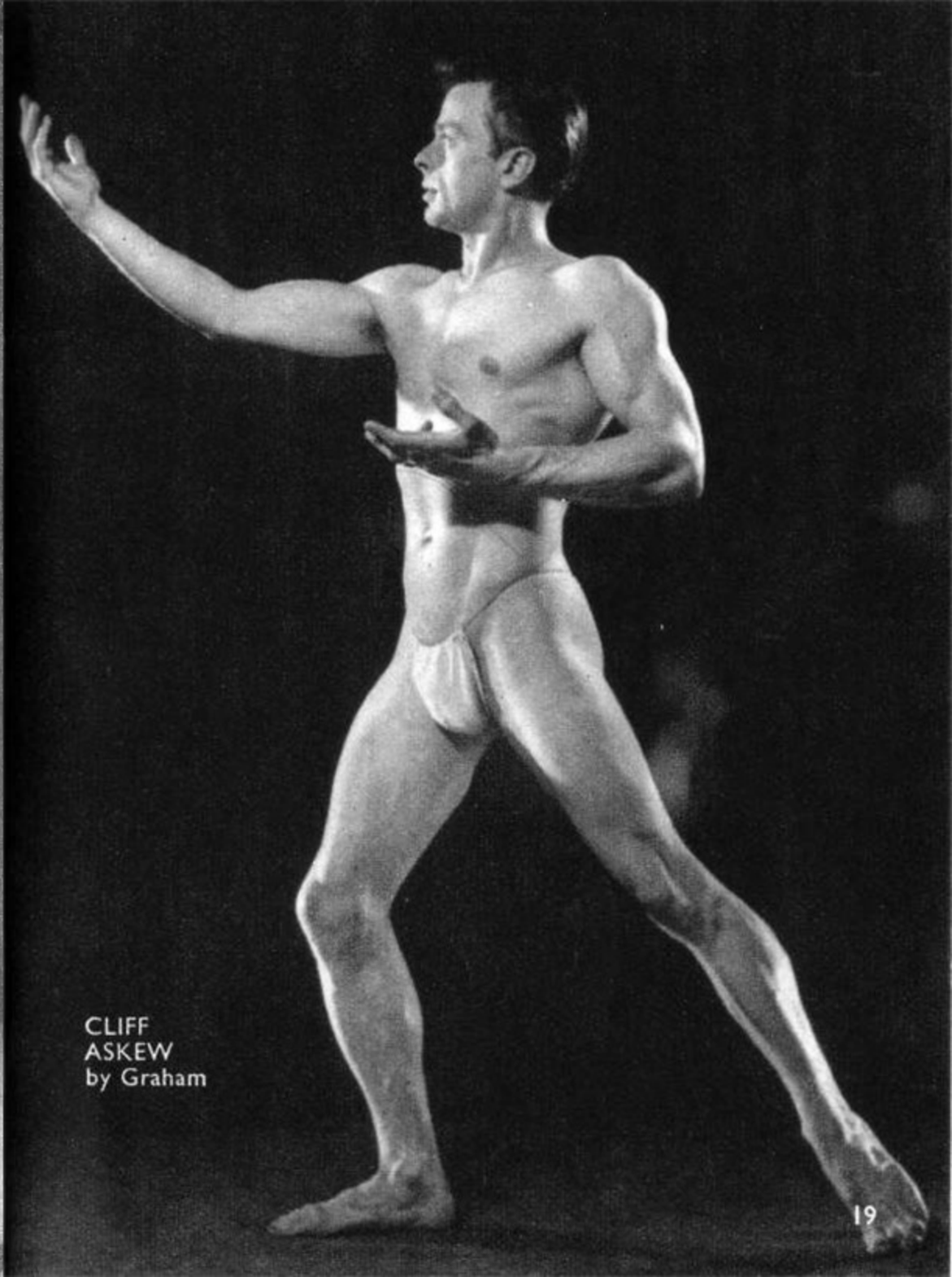


CLIFF ASKEW



JOHN
ROGERS
by Graham



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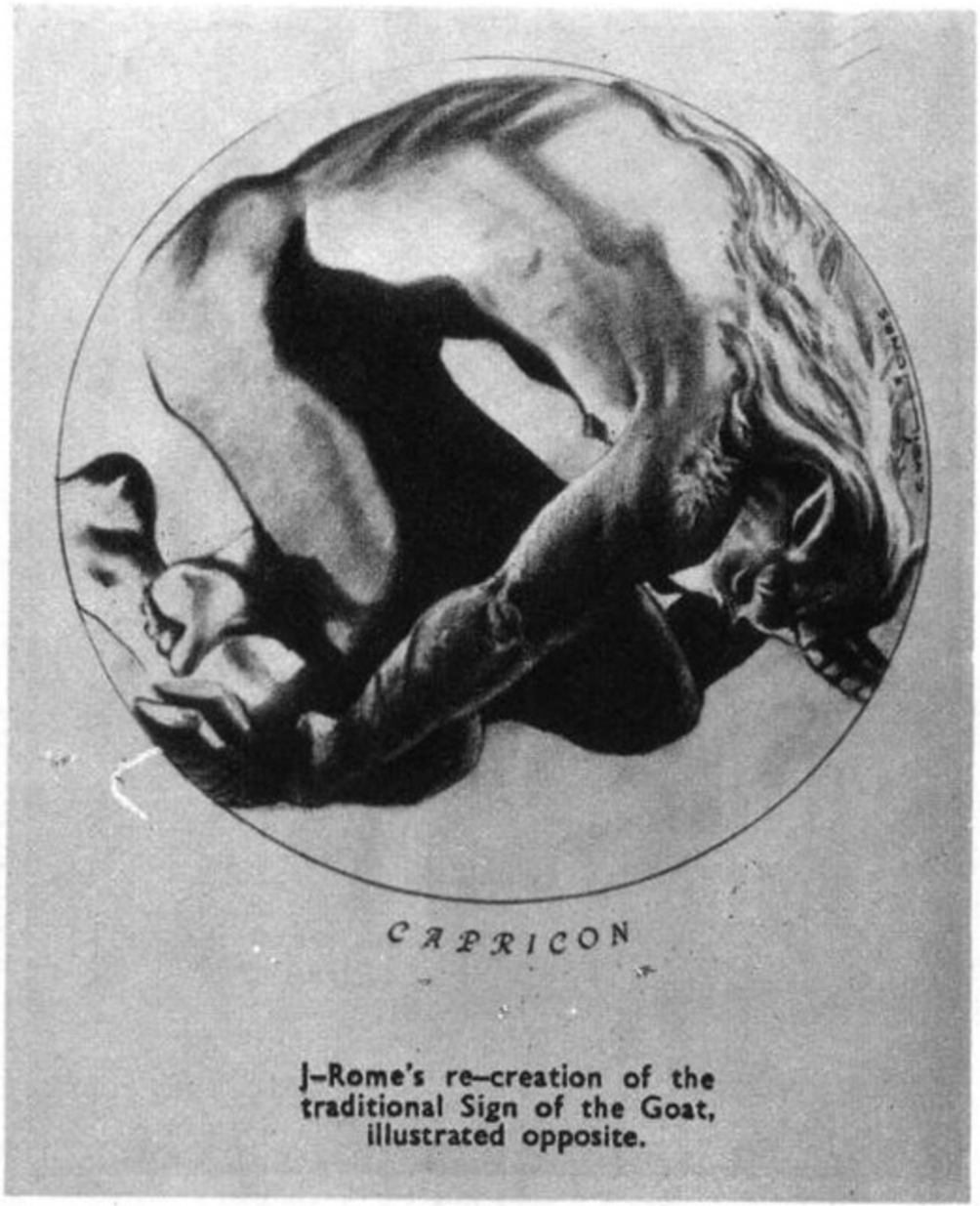


J–Rome's re–creation of the traditional Sign of the Goat, illustrated opposite.

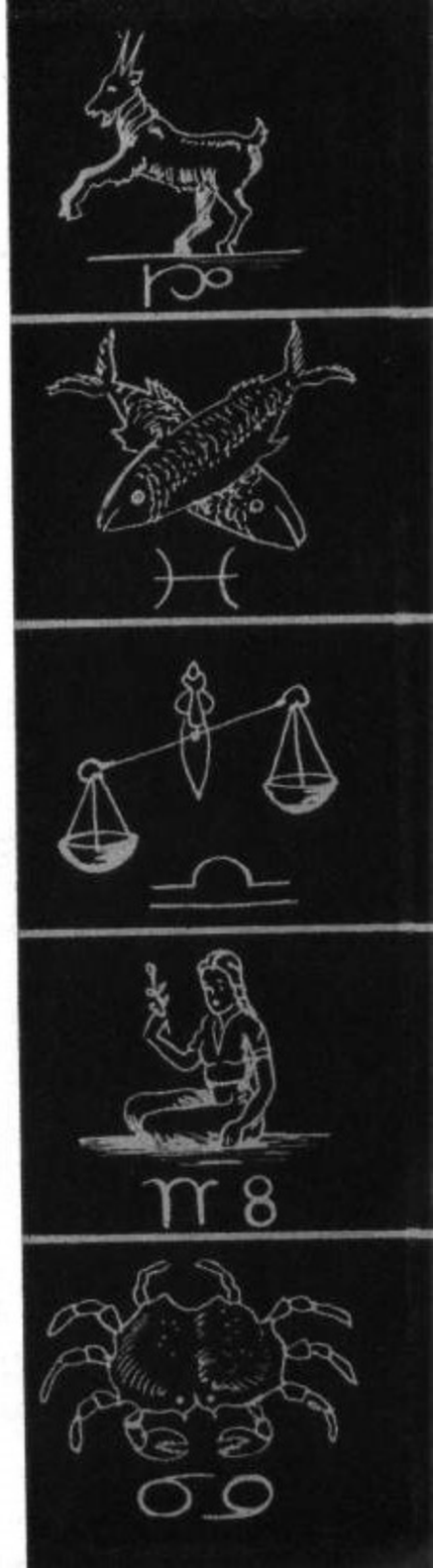
J-Rome

looks at the stars

"Thank your lucky stars," is an expression which must surely date back to the early astrologers. Every individual has such a star, or more properly such a "sign," predicated on the date of his birth. When the movement of the stars brings one in a certain relationship to another your fortune is destined to be especially good.

If your sign of the Zodiac is Aquarius (representing the period from January 21 to February 18) your most compatible sign, according to the astrologers, would be Virgo (representing the period August 24 to September 23).

It is important to know your own sign as well as its component and when you meet a person in this component category you can be certain of an almost immediate friendship. What more interesting way could there be to speculate on new friendships than to have a constant reminder at hand illustrating what you're searching for? J-Rome's sensuous rendition of the Zodiac will serve as both a reminder and an incentive and further details may be found on page 22.



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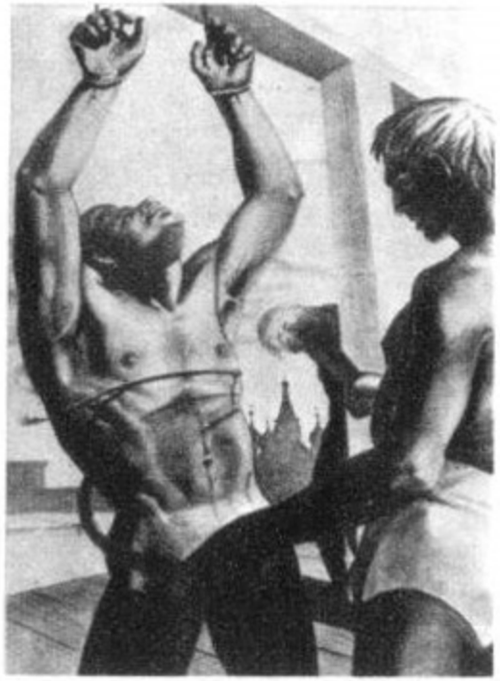

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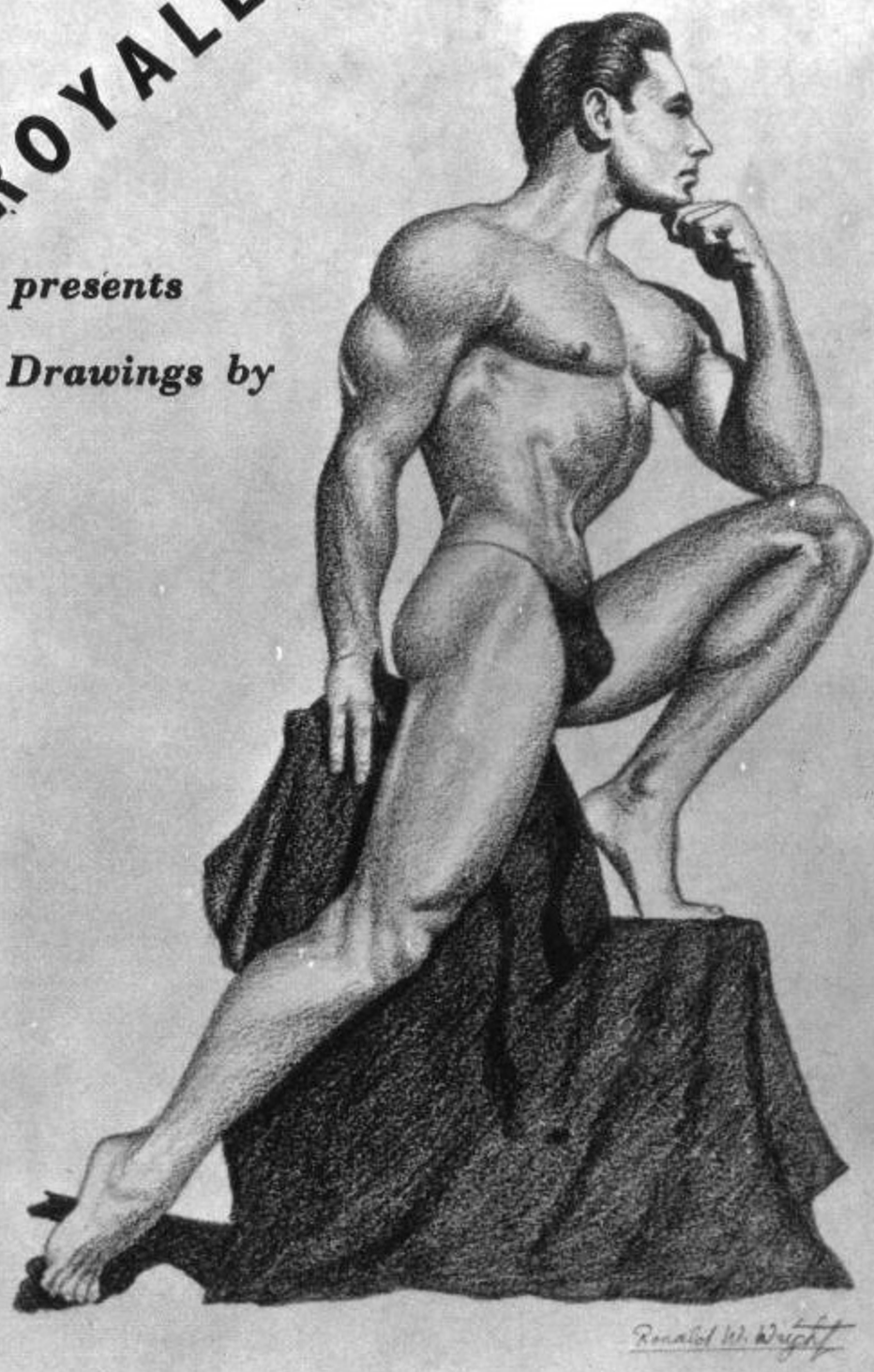

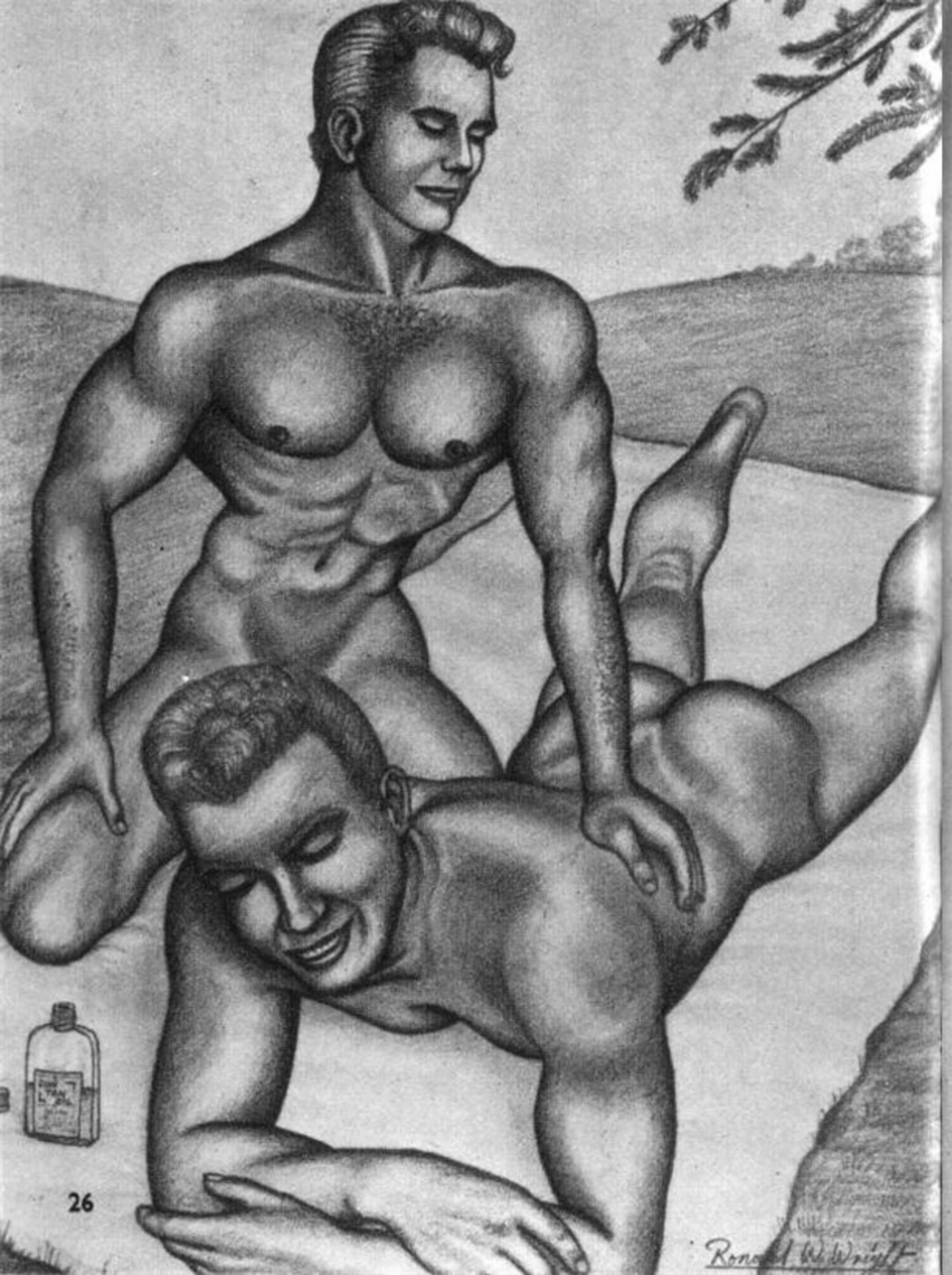

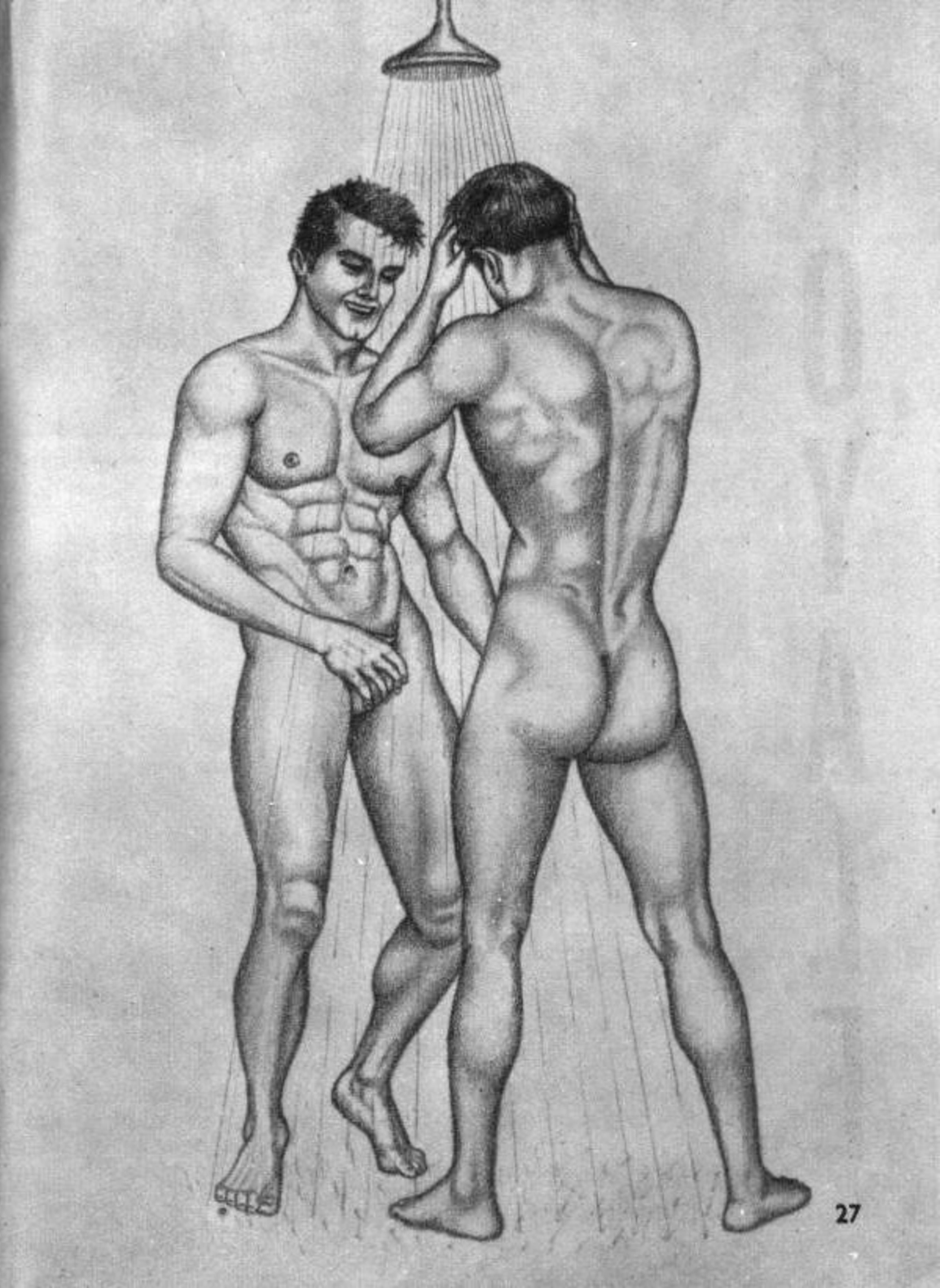

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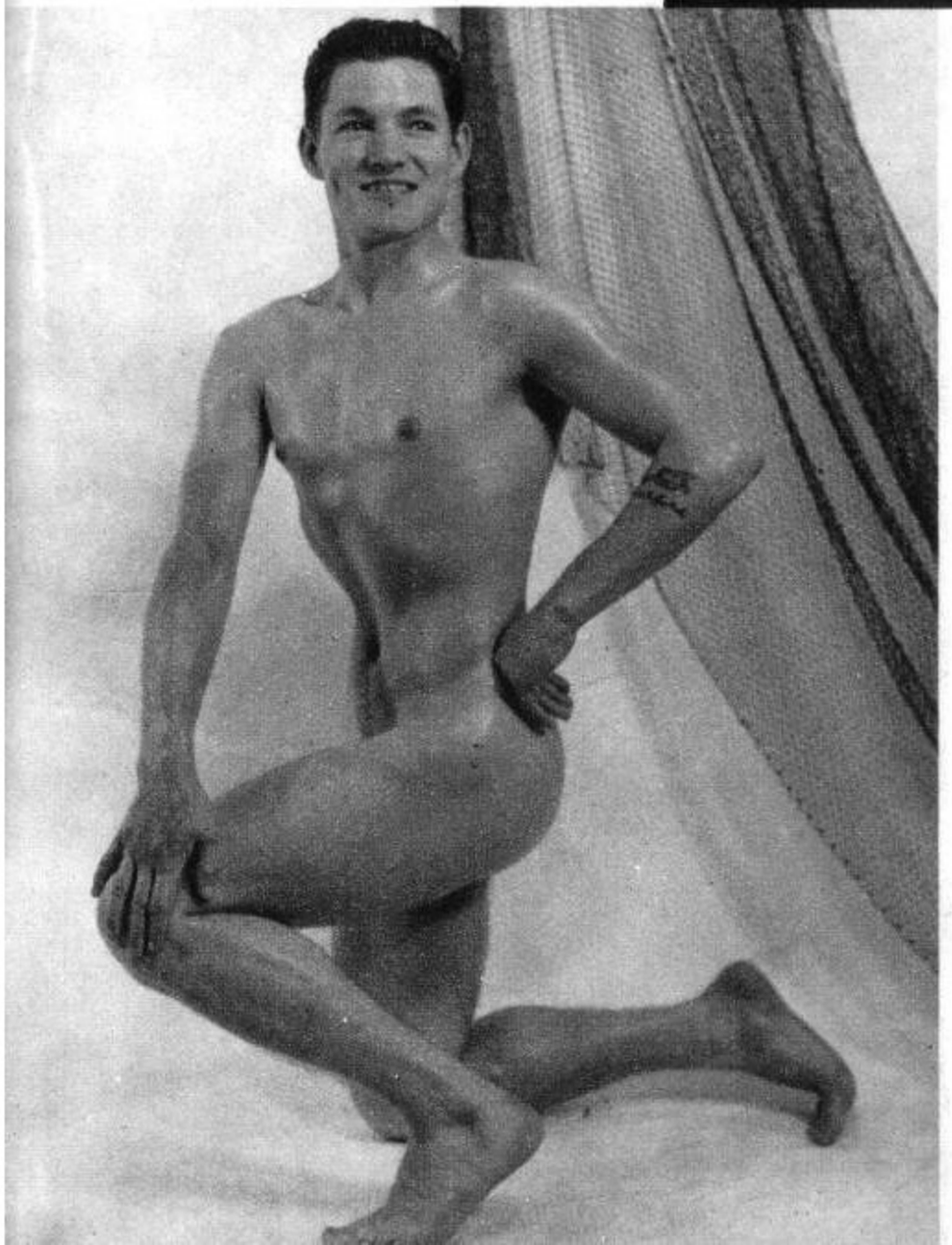

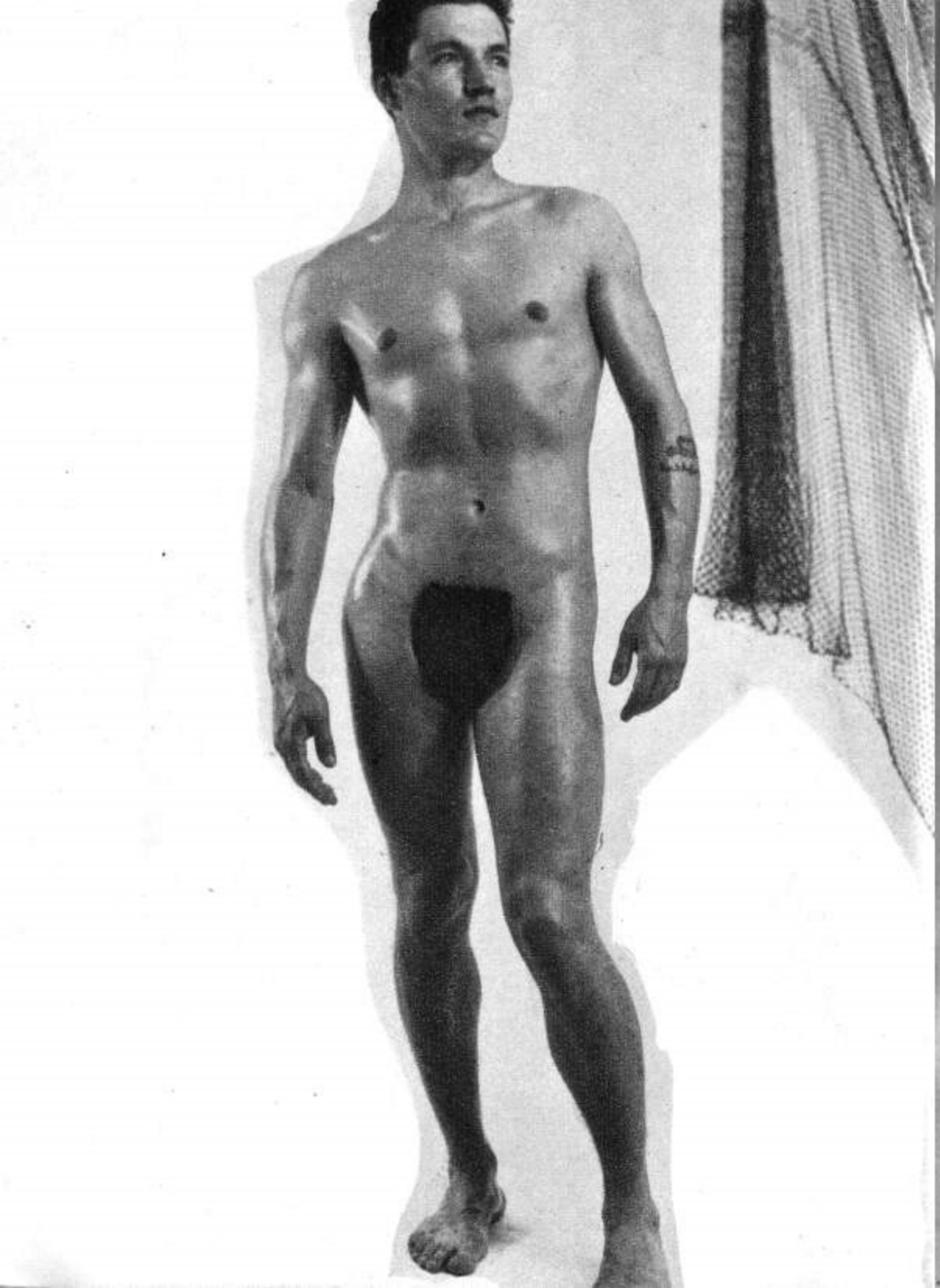

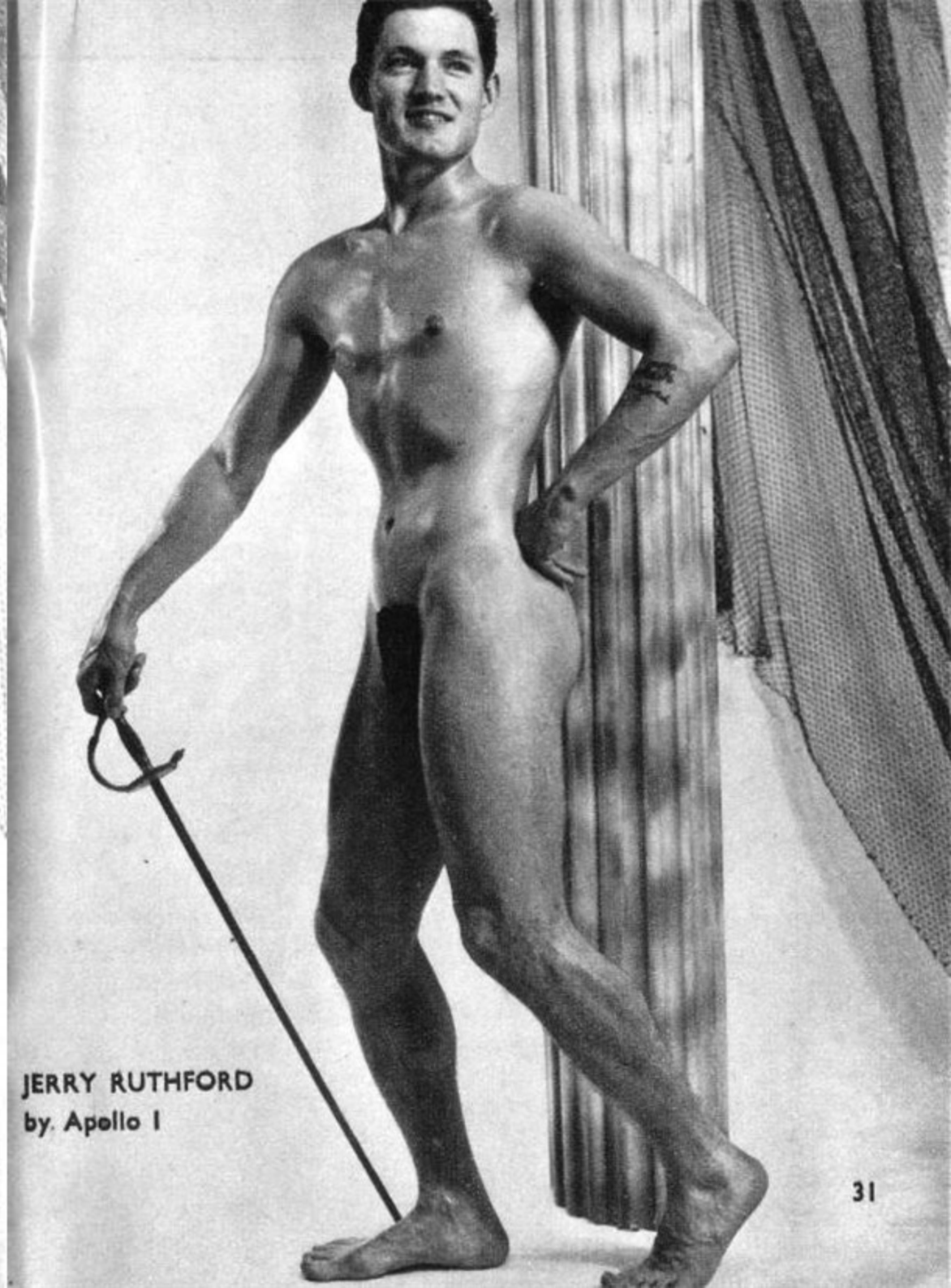

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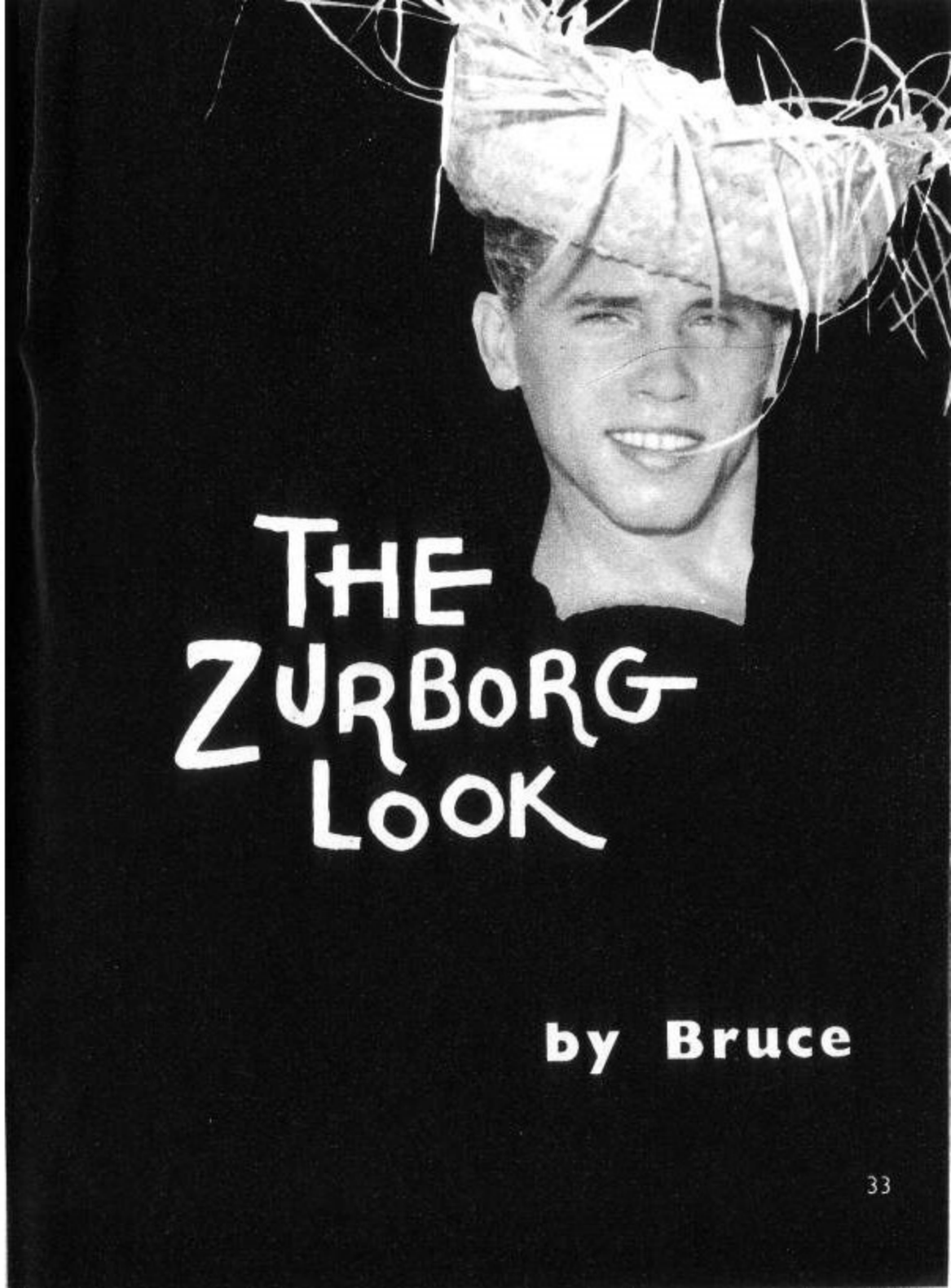
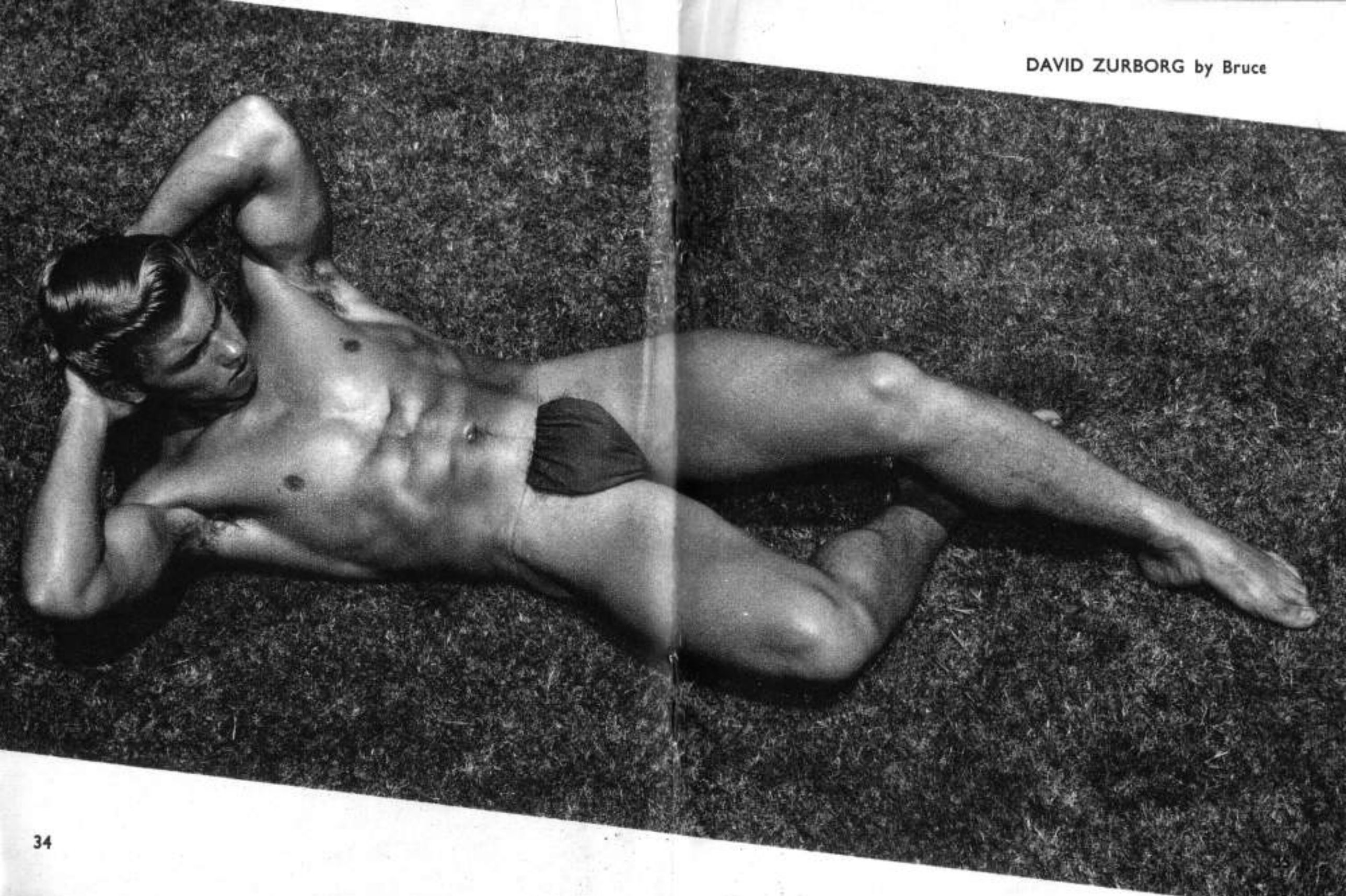
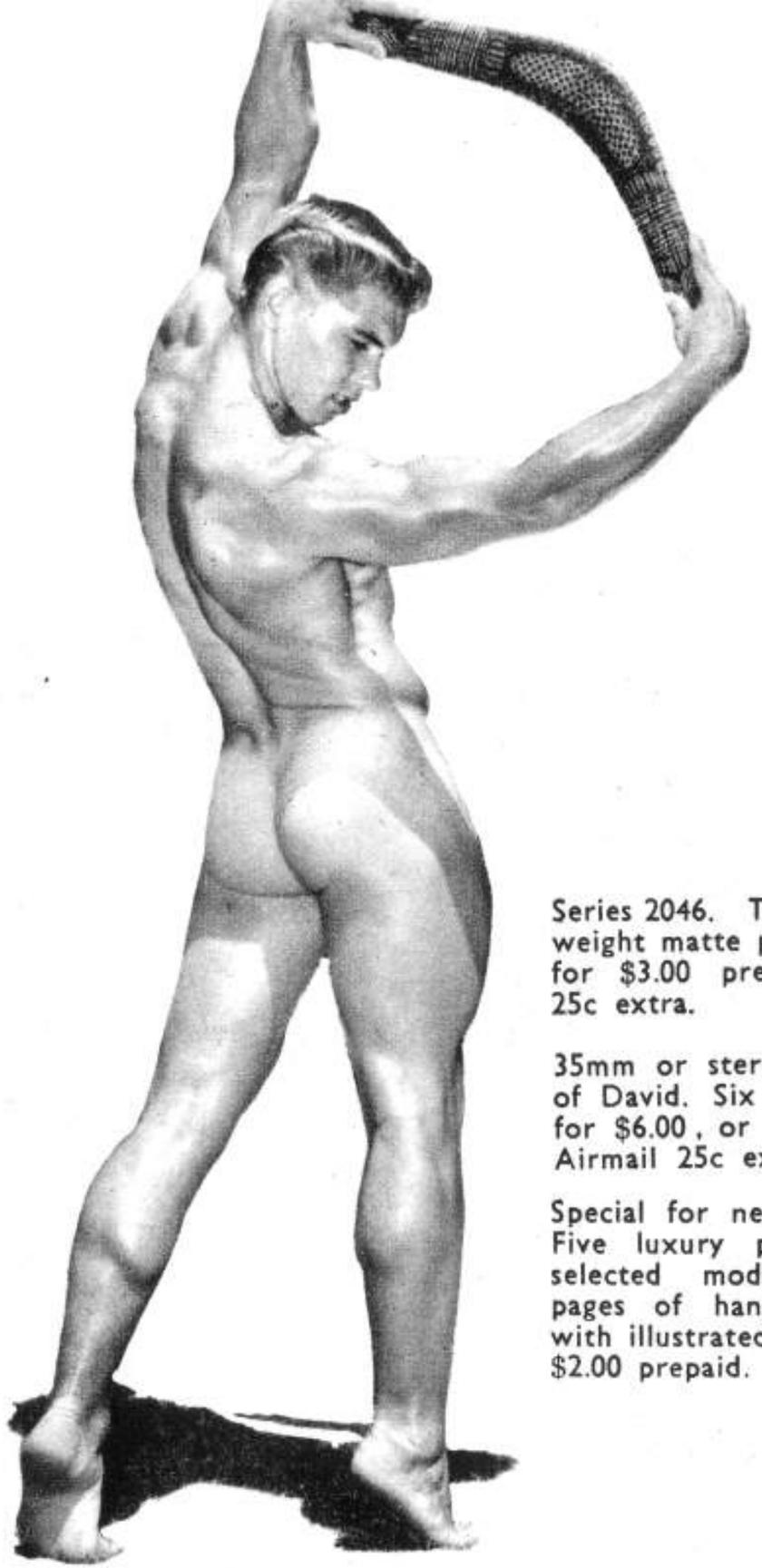


DAVID ZURBORG by Bruce





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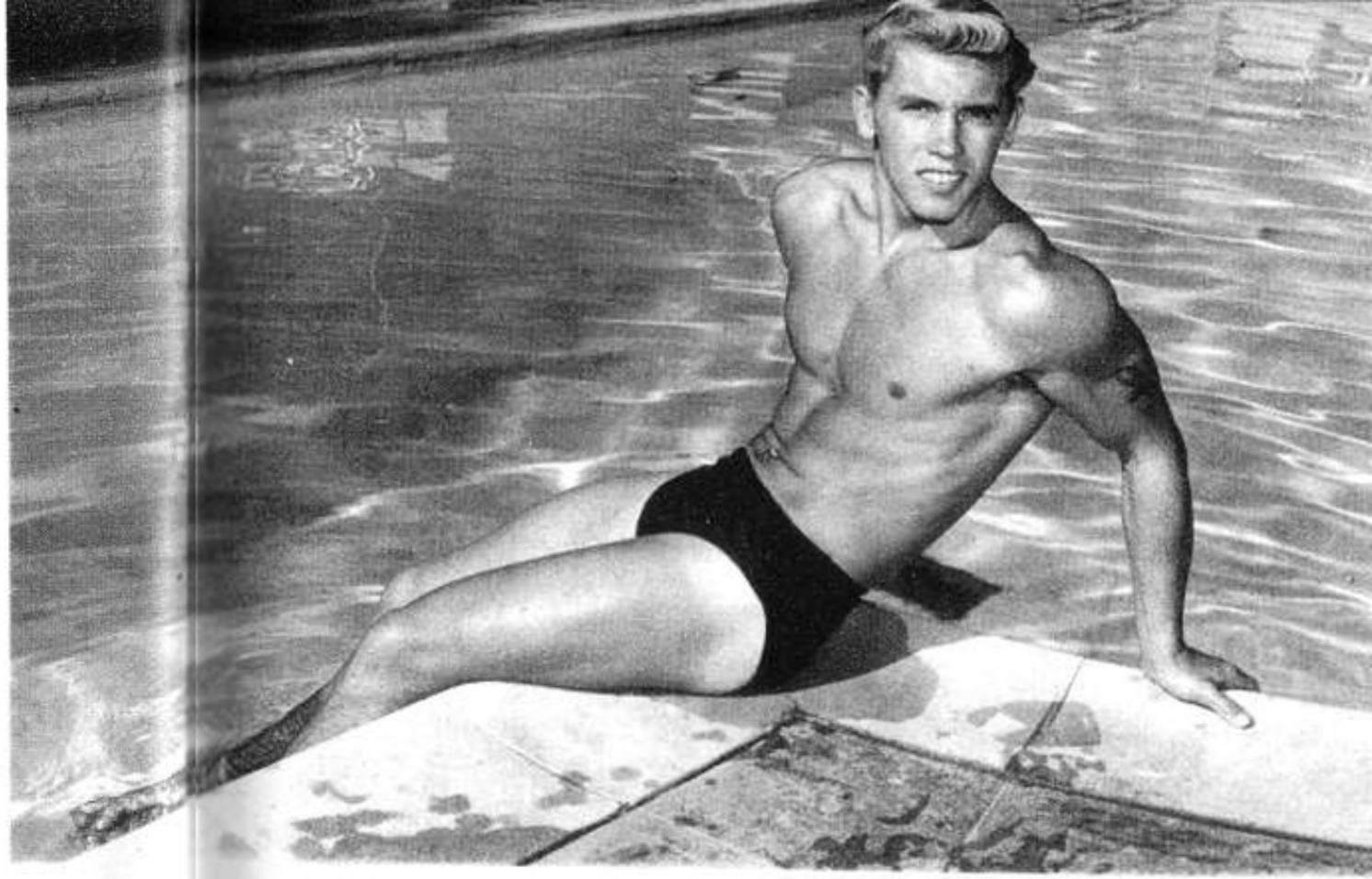

David Zurborg, to judge from his rocket-like rise to the top of the popularity polls, has the face and physique to launch a thousand fan-letters—if you will pardon the misquotation. Like all the Bruce models, the lad has that certain something that spells Success with a capital S. For the record, he is 20, 5ft. 7in. tall, weighs 164 lbs; at high school went in for football, basketball and track, now at college he plays half-back on the football team. His hobby is ocean surfing, and Bruce will give you any further information you may require . . . .

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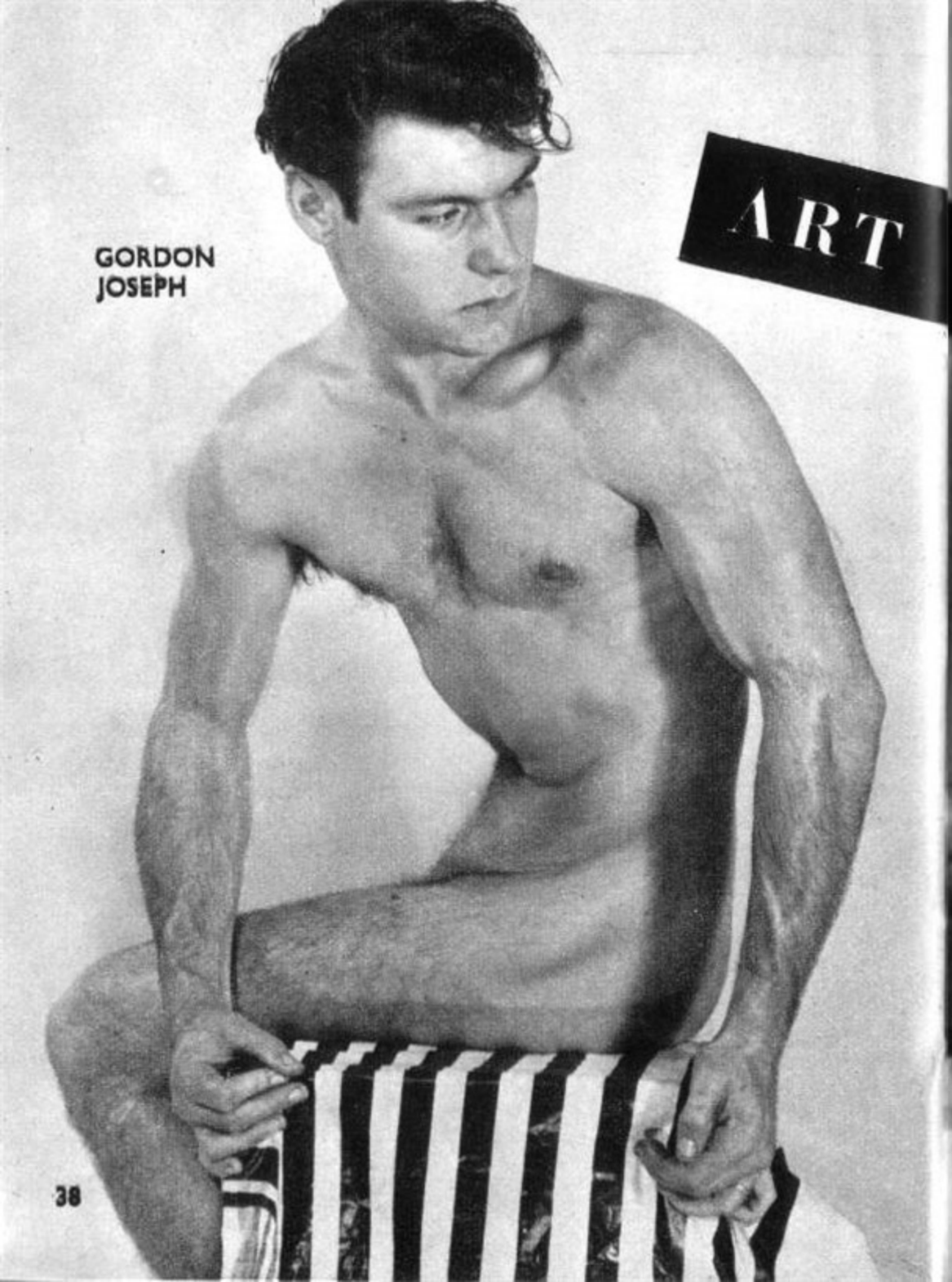
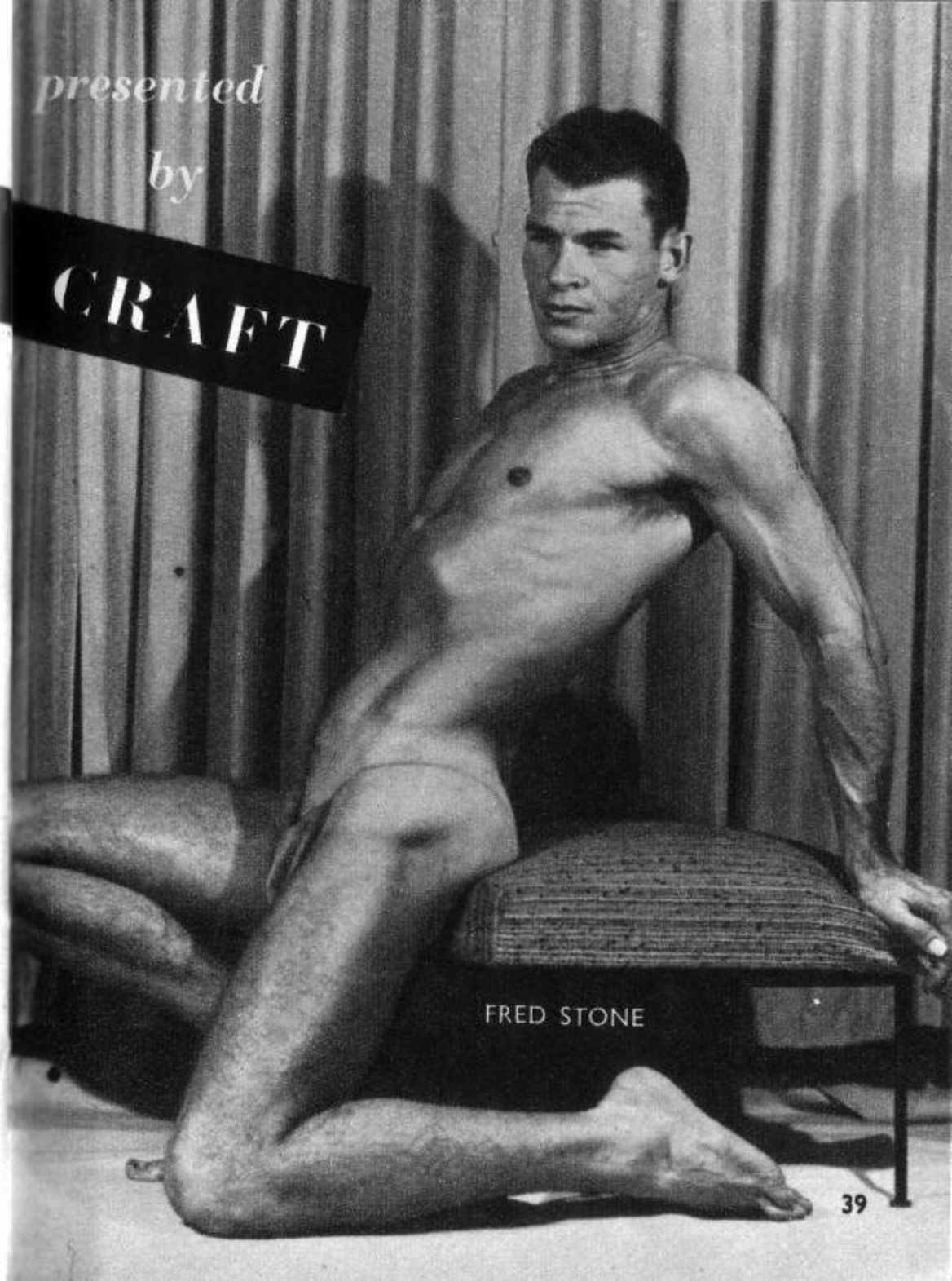


GORDON JOSEPH



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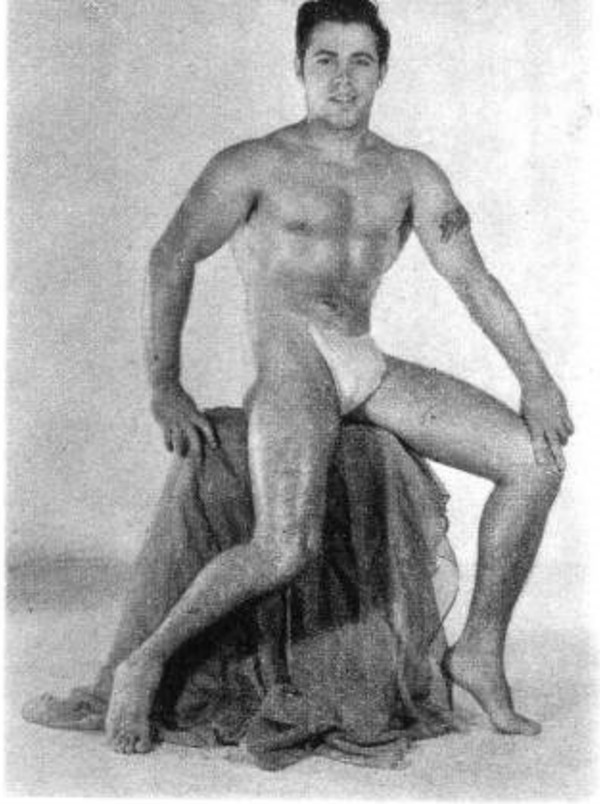
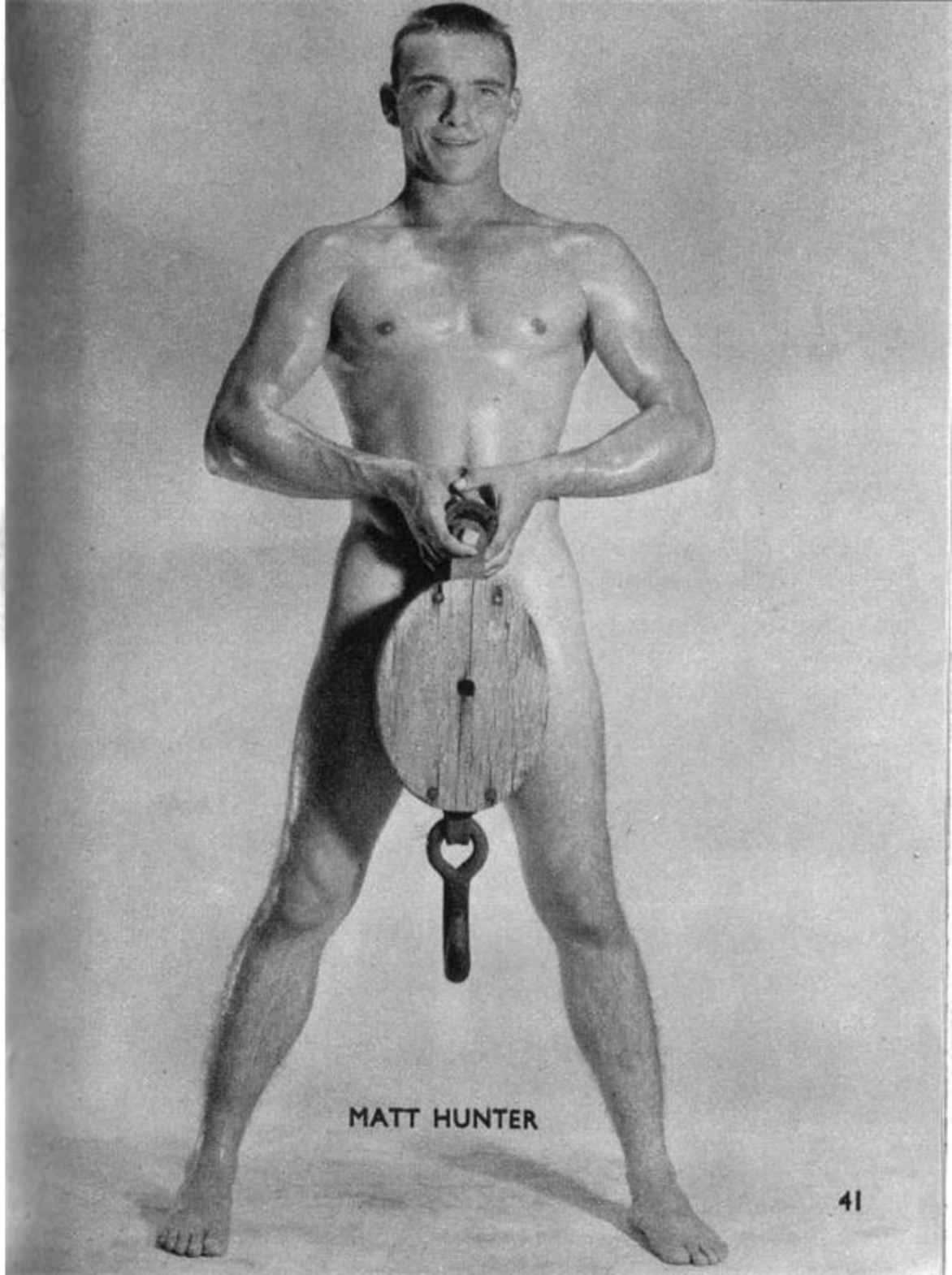
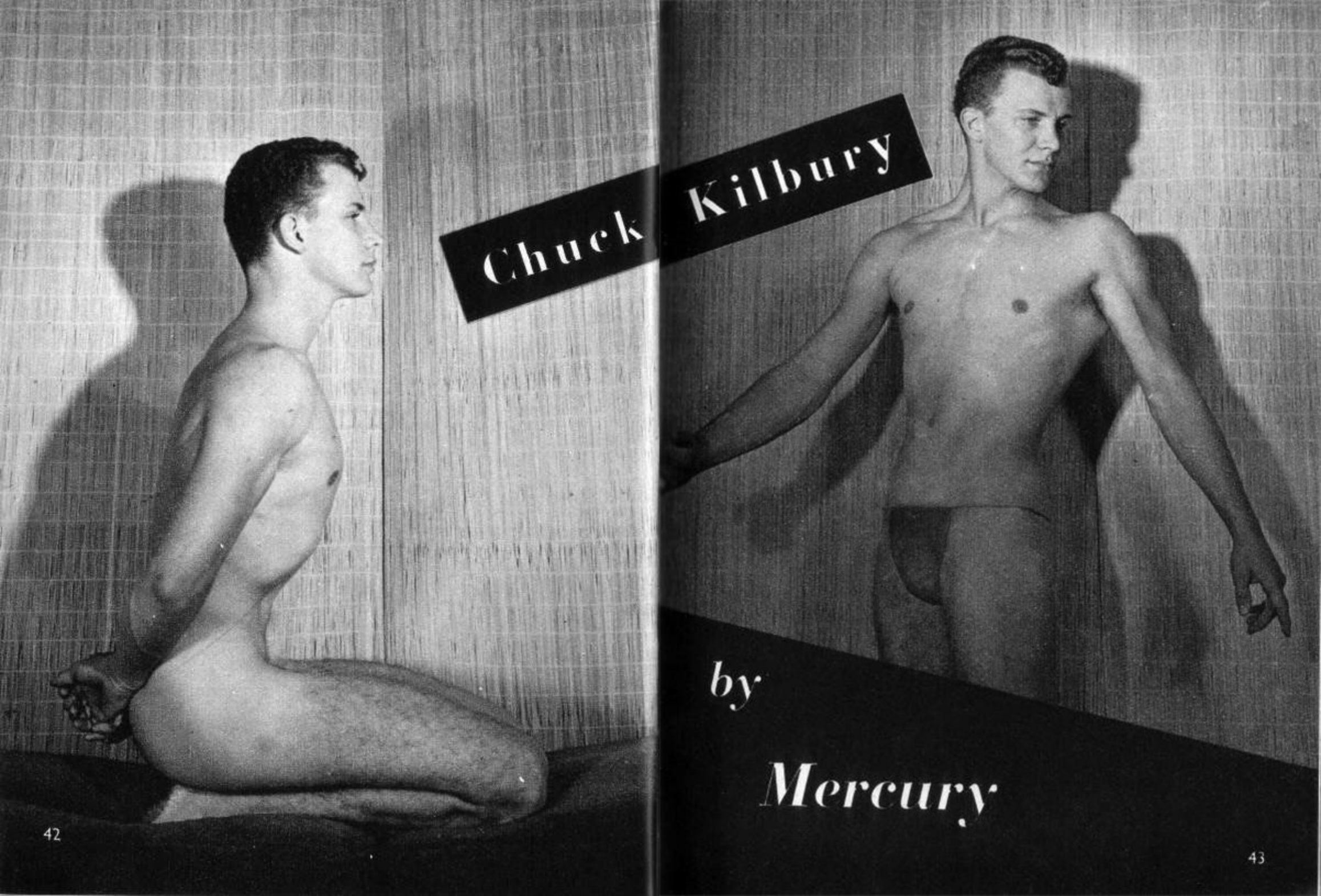


GORDON JOSEPH: age 20 years, height six feet, weight 175 lbs. Ex-U.S. Marine who became interested in lifting in the Corps, but has not taken it up too seriously. Is mainly interested in keeping himself in shape. Is a very good mechanic and his chief hobby is racing (auto.) and he has been known to travel long distances to attend a race or to help out in one.

FRED STONE: age 21 years, serving in the U.S. Navy. Height six feet, weight 185 lbs., waist 30 ins. While participating in some gymnastics, most of his muscularity was built up prior to service by working on a ranch. Strictly an outdoor guy, Fred loves the outdoor life and hates to be cooped up in the city, which he only visits now and again. He rides like he was born to the saddle (which he practically was).

MATT HUNTER: age 22 years, in the U.S.A.F., formerly from Virginia. Height 5 ft. 10½ ins., waist 28 ins., chest 43 ins. His build is the result of hard work and some athletics. He likes to hunt and fish for relaxation.




Chuck Kilbury
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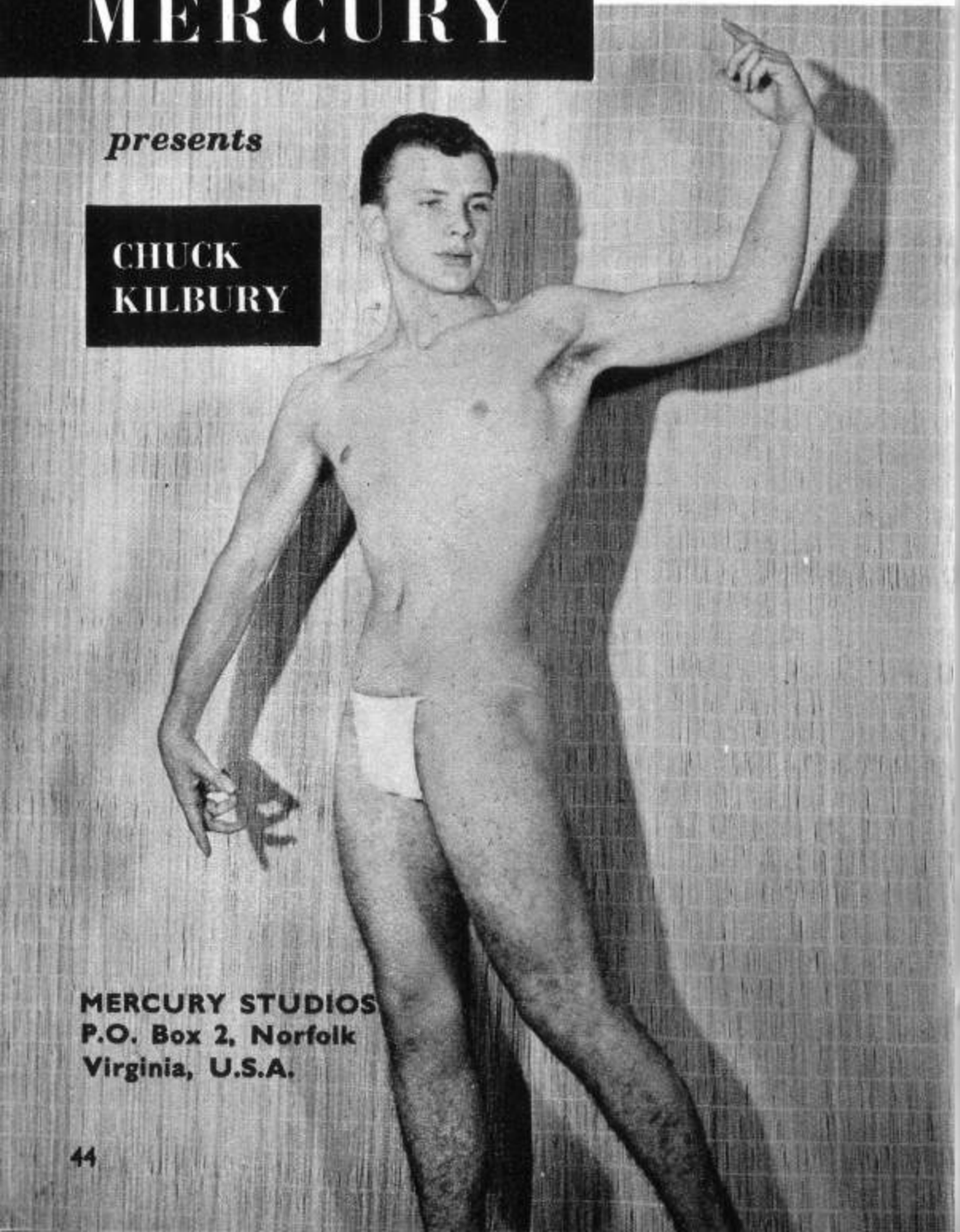

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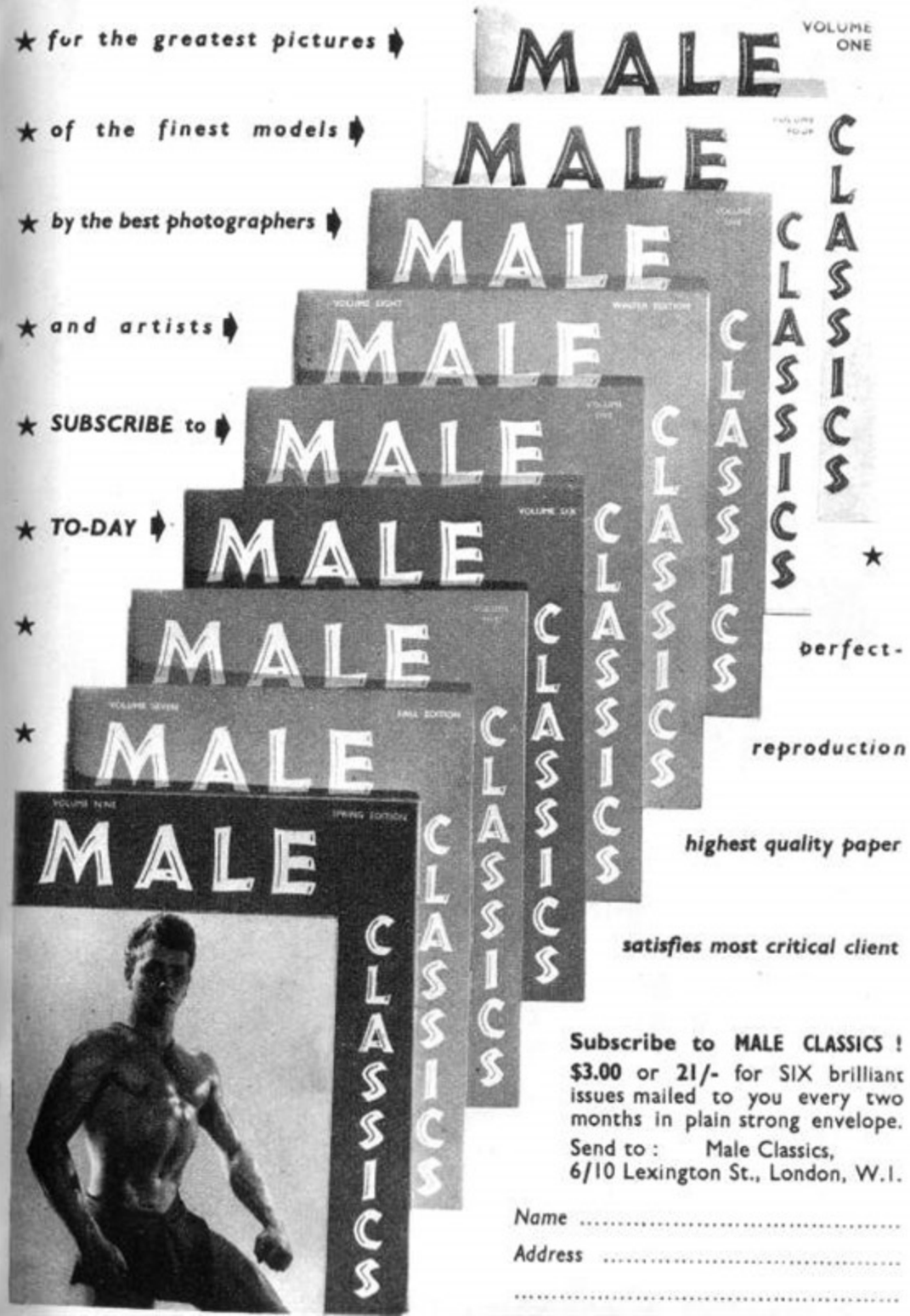

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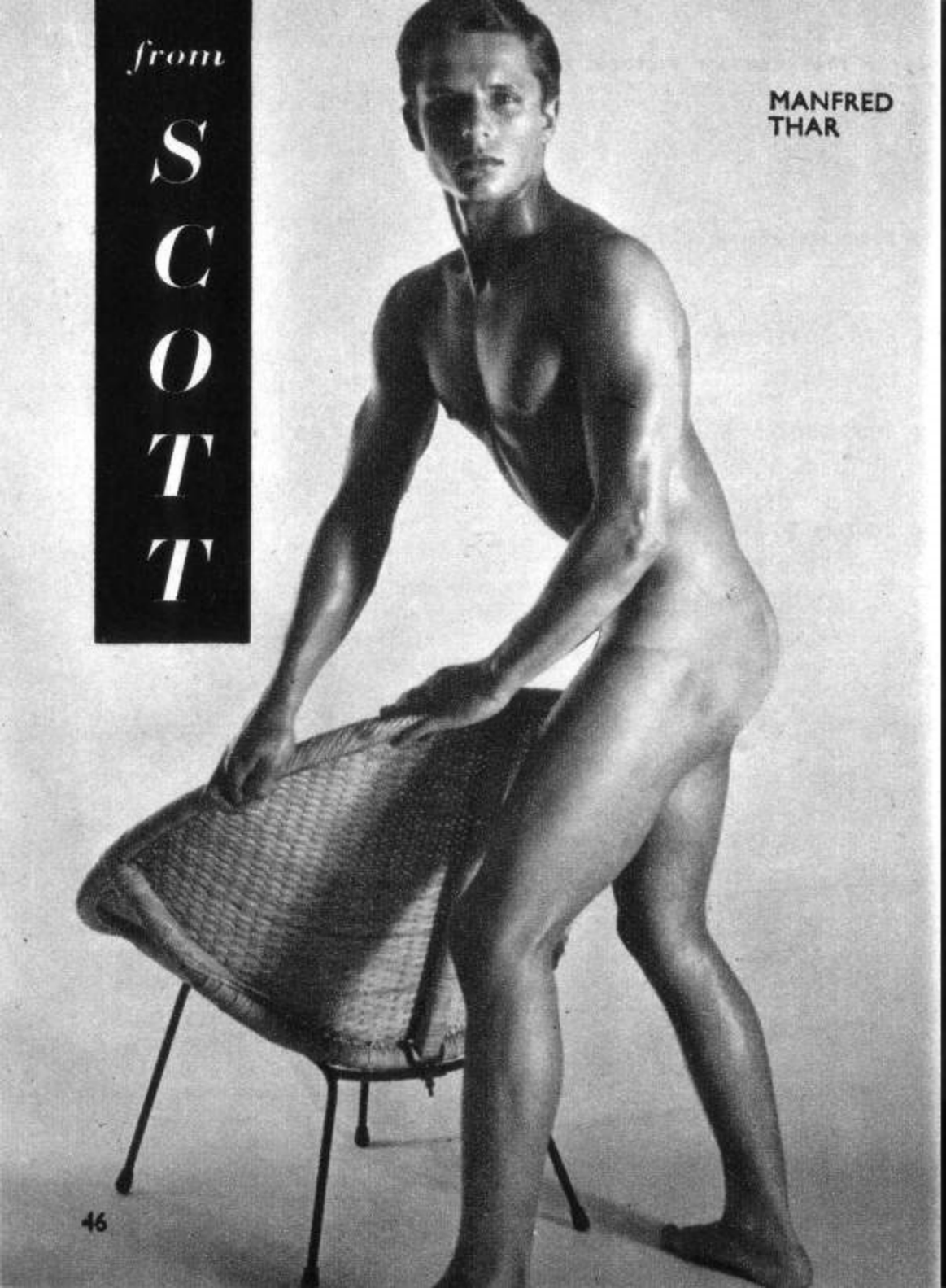
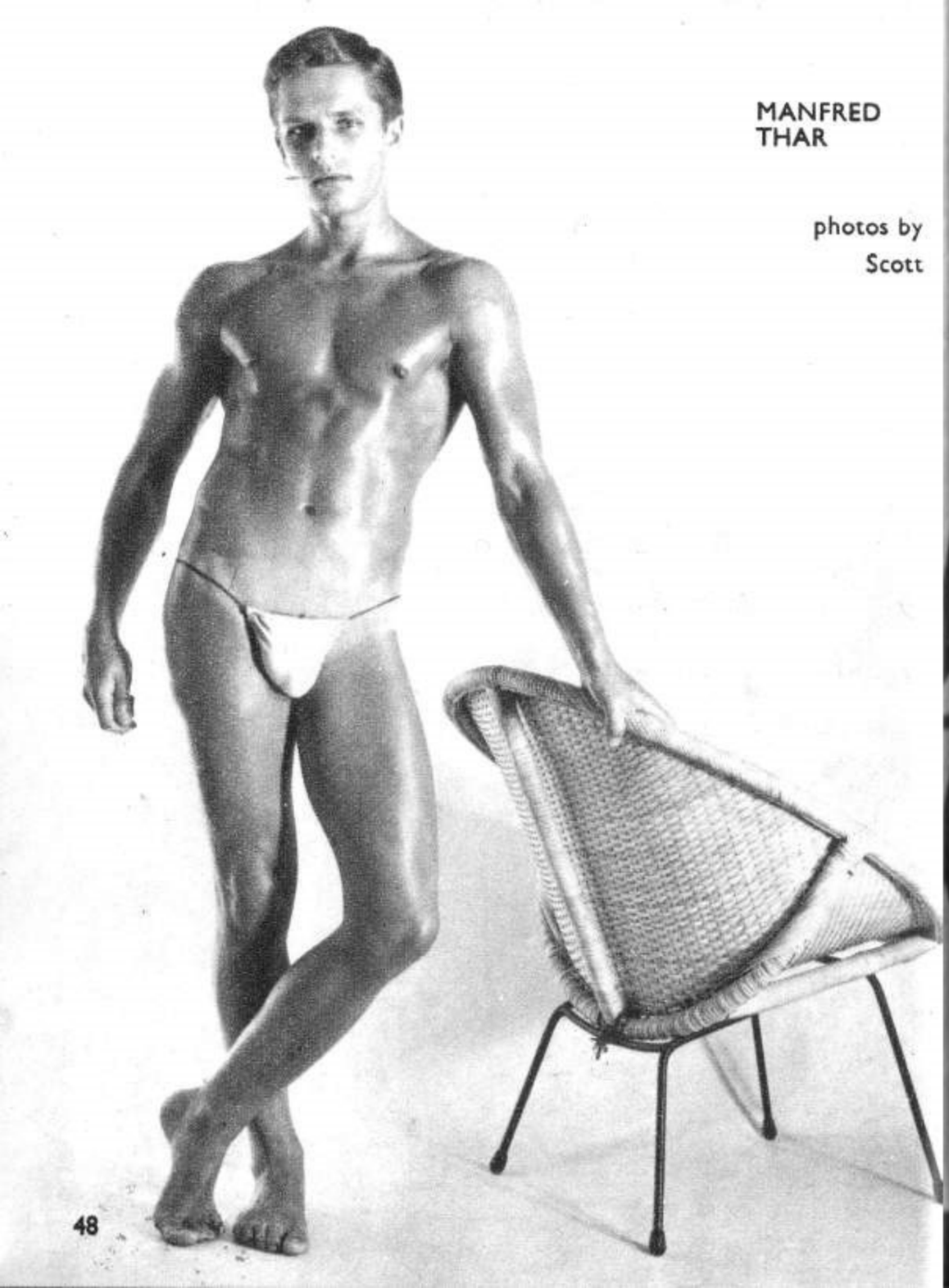


MANFRED THAR

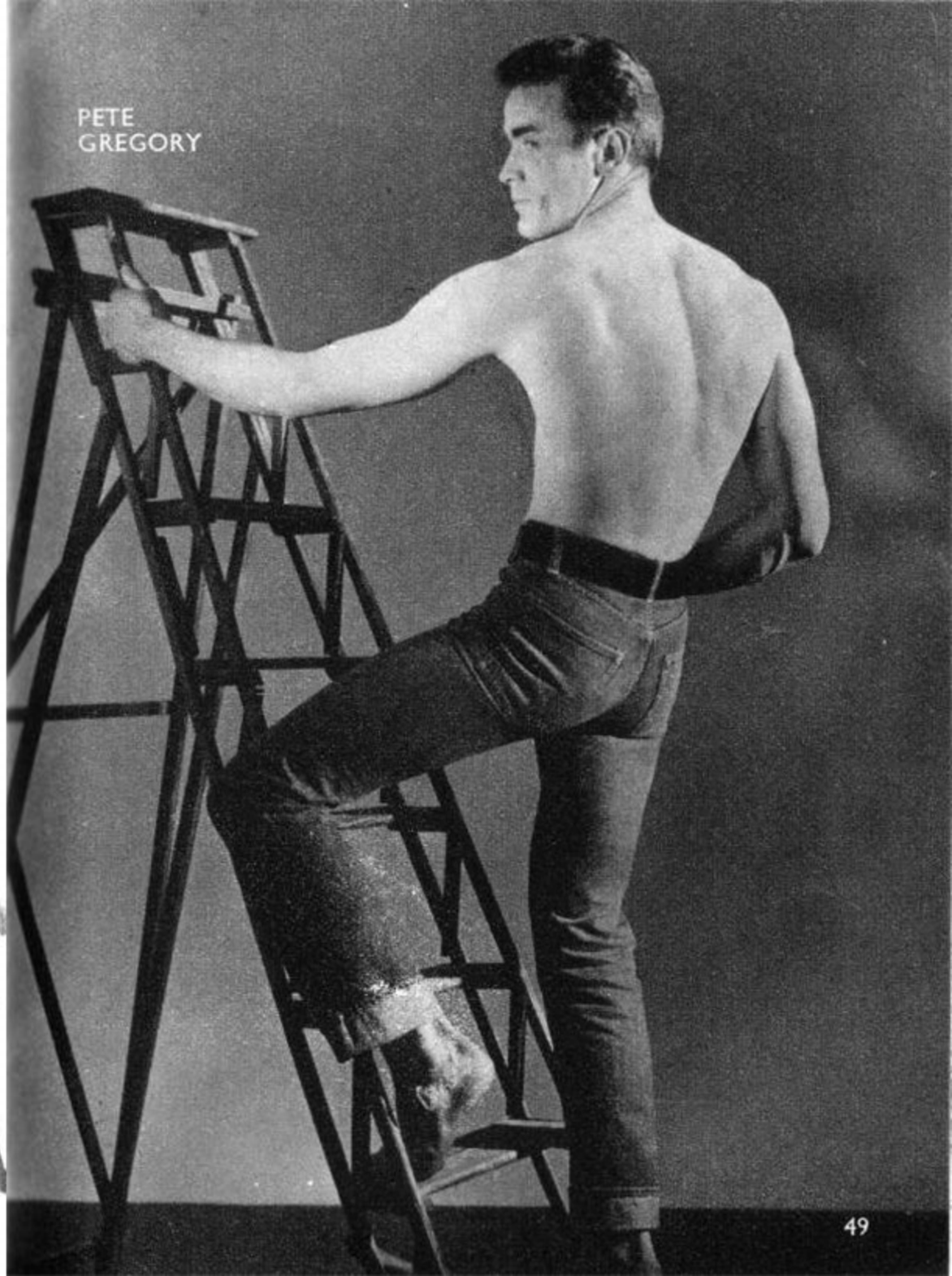
PETE GREGORY

MANFRED
THAR

photos by
Scott



PETE
GREGORY



For each of our models featured in this magazine there is at least one catalog. Send 5/- or $1 for each catalog and you will receive FREE our NEW fully illustrated booklet containing descriptions of ALL our models and catalogs.

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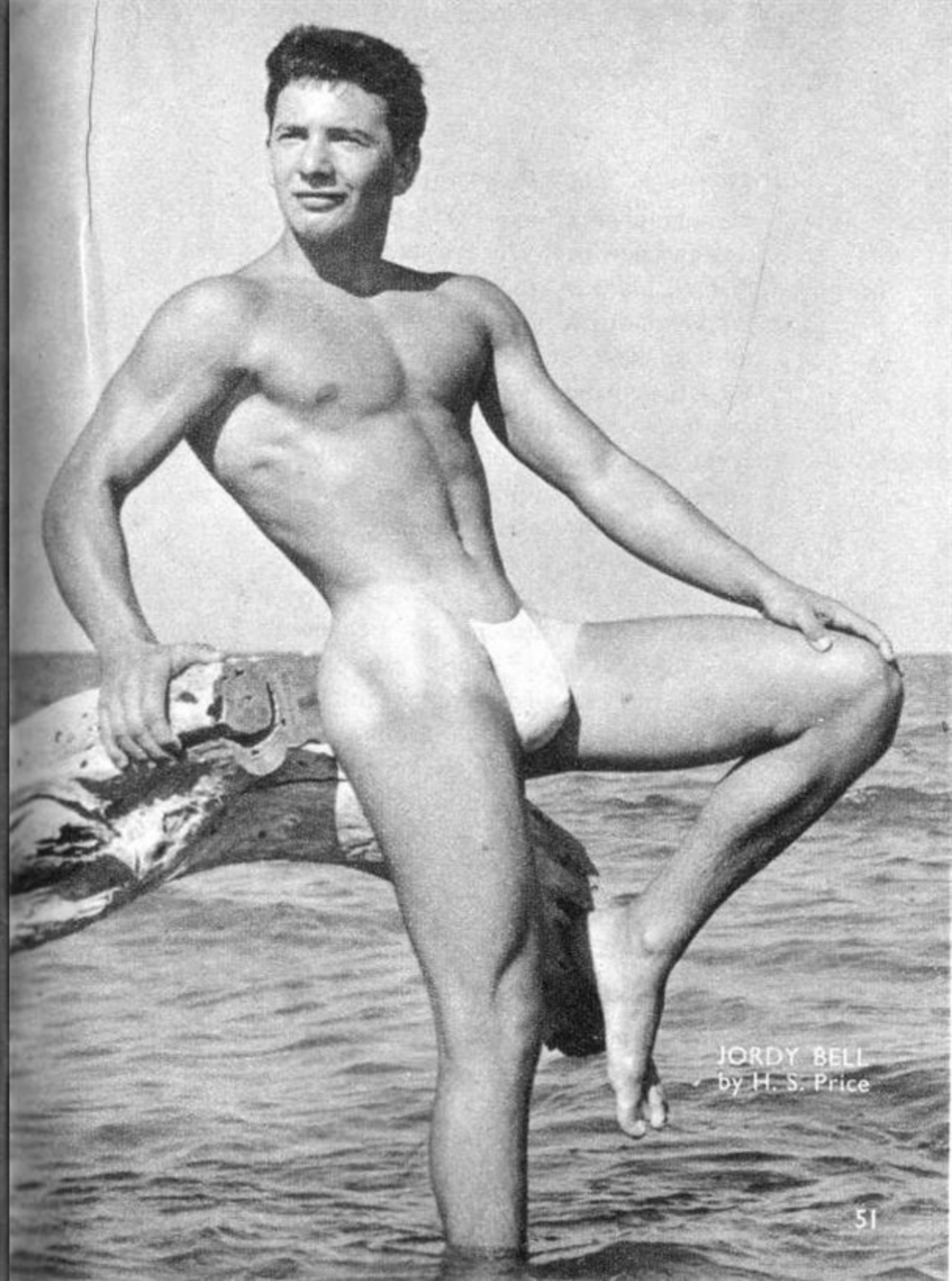
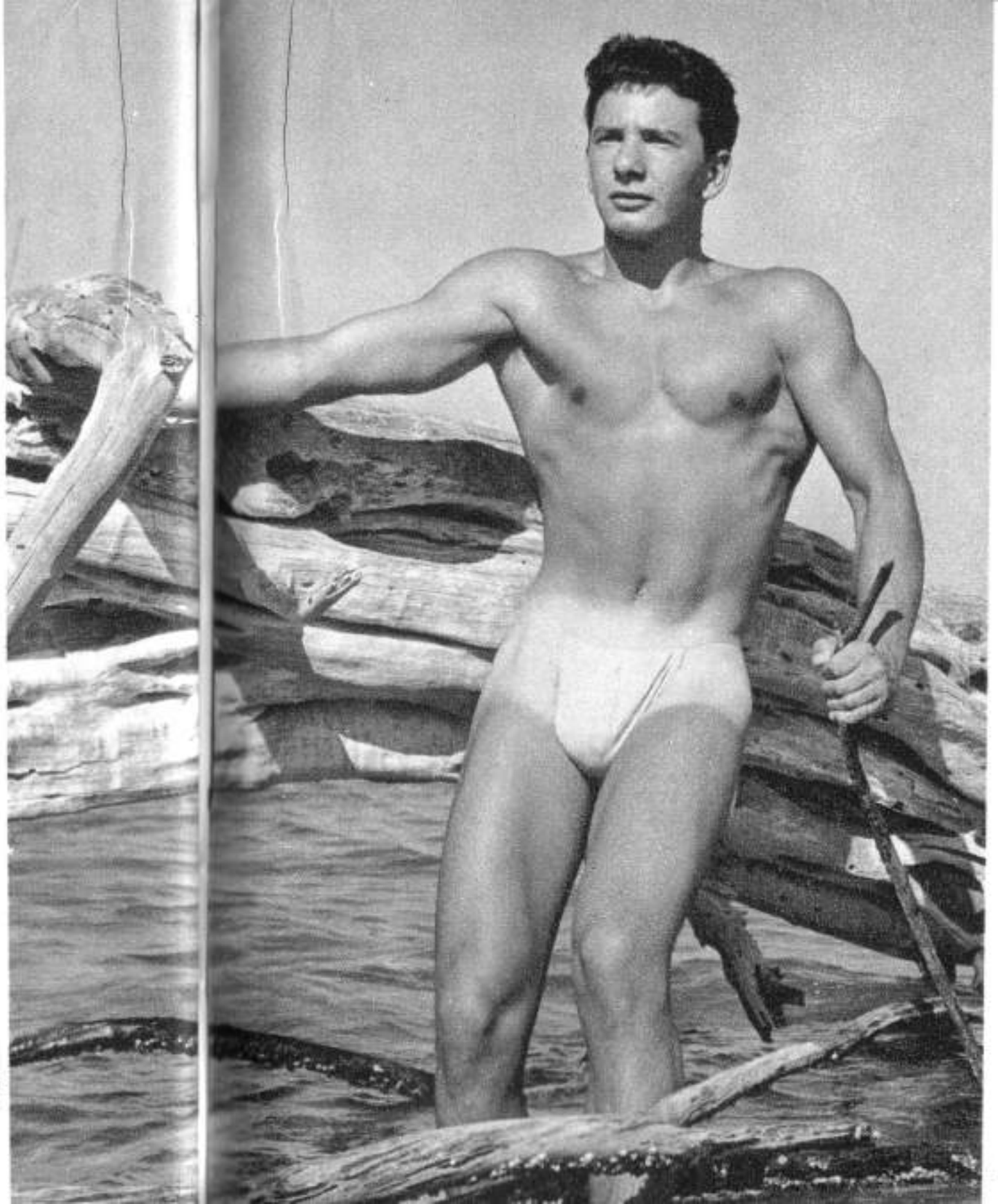


JORDY BELL
by H. S. Price

Every once in a while we hear a photographer grumble that he can't find any new props for his studio, and that all his pics are getting in a rut ! It's at times like those that we would like to have the three photos by PRICE to hand. We would not need any lengthy explanations to make our point, that Nature, pure and simple, especially in those places where water washes restlessly against some craggy shore, and the sun beams down on both from a cloudless sky . . . . it is there that one realises that all the contrived props in the world can only come a poor second to the wealth of "God's Background" all around us. Thanks a lot Mr. Price for your great pictures, and Jordy Bell for "fitting in" so superbly . . . . lets see more from both of you.

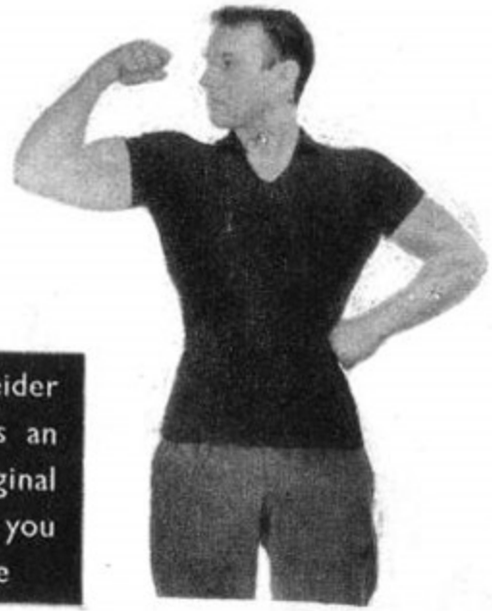
JORDY BELL
by H. S. Price



JORDY BELL
by H. S. Price

It's New

THE FAMOUS WEIDER 'V' SHIRT



A new Shirt, yes a new Weider 'V' Shirt, the 1959 model is an improvement over the original and one we feel will give you a better fit and appearance

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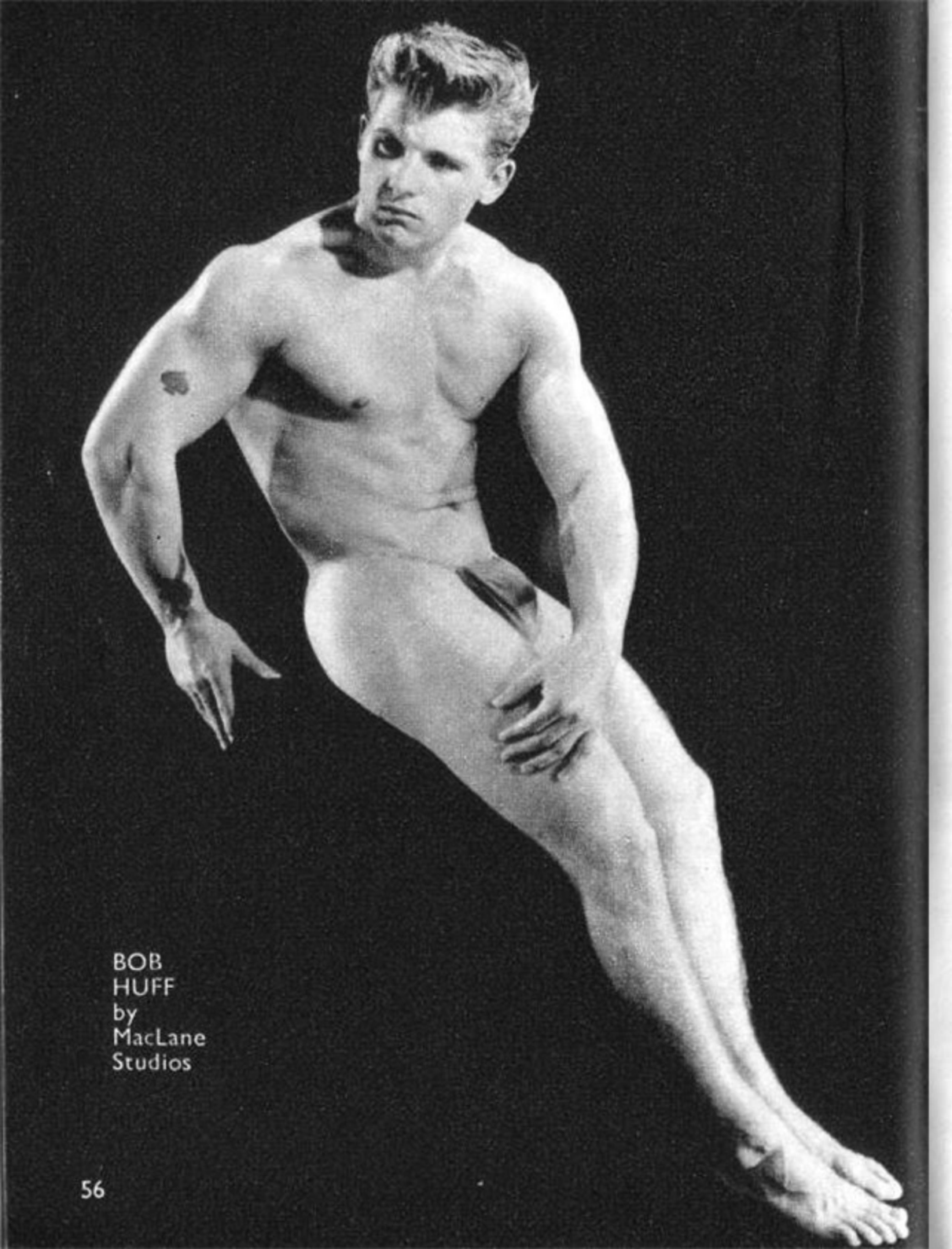

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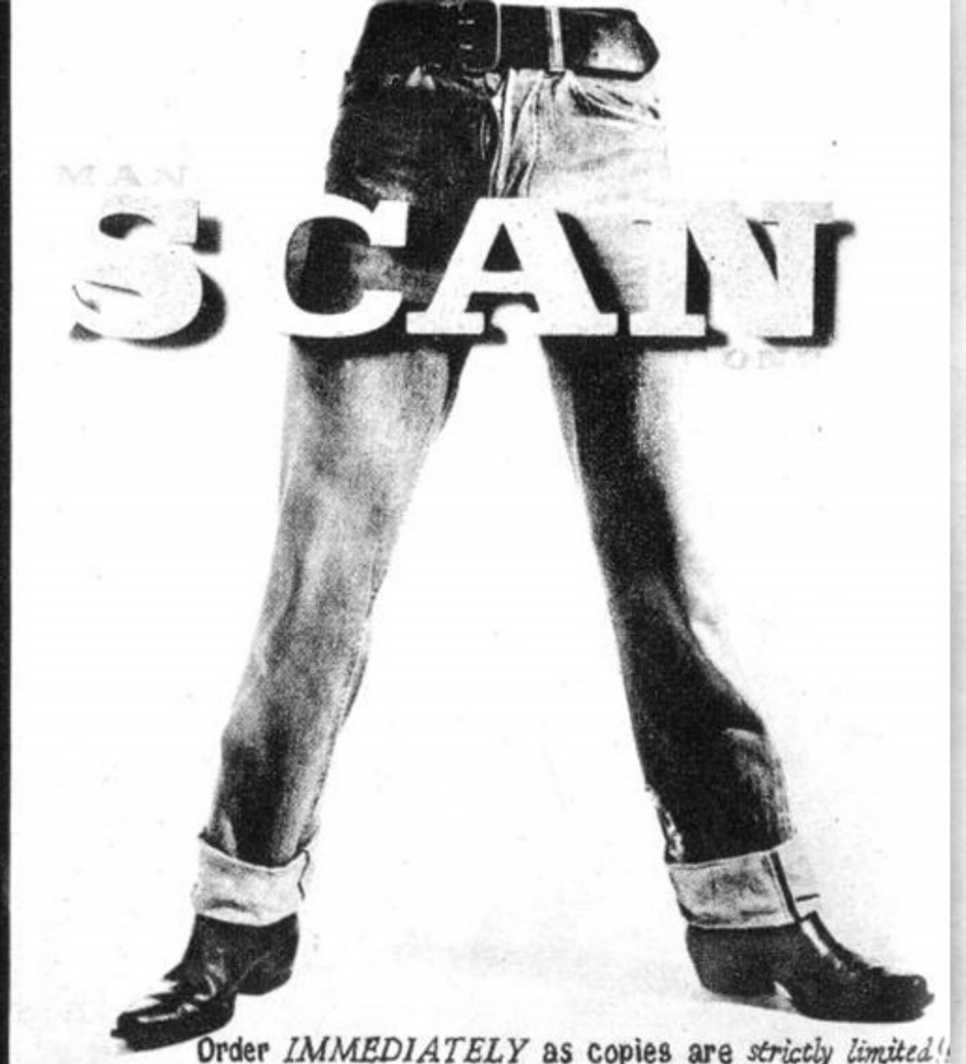

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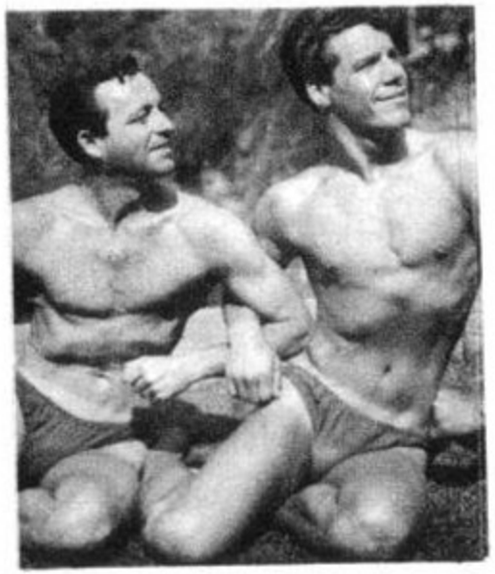

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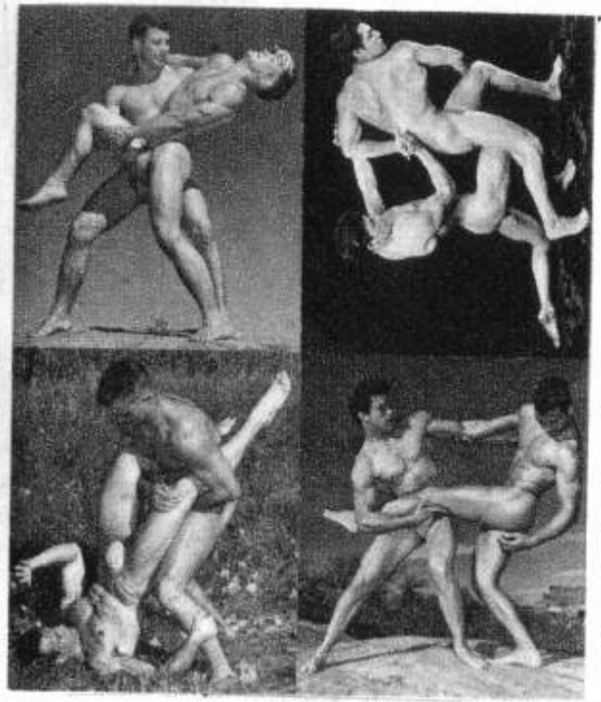

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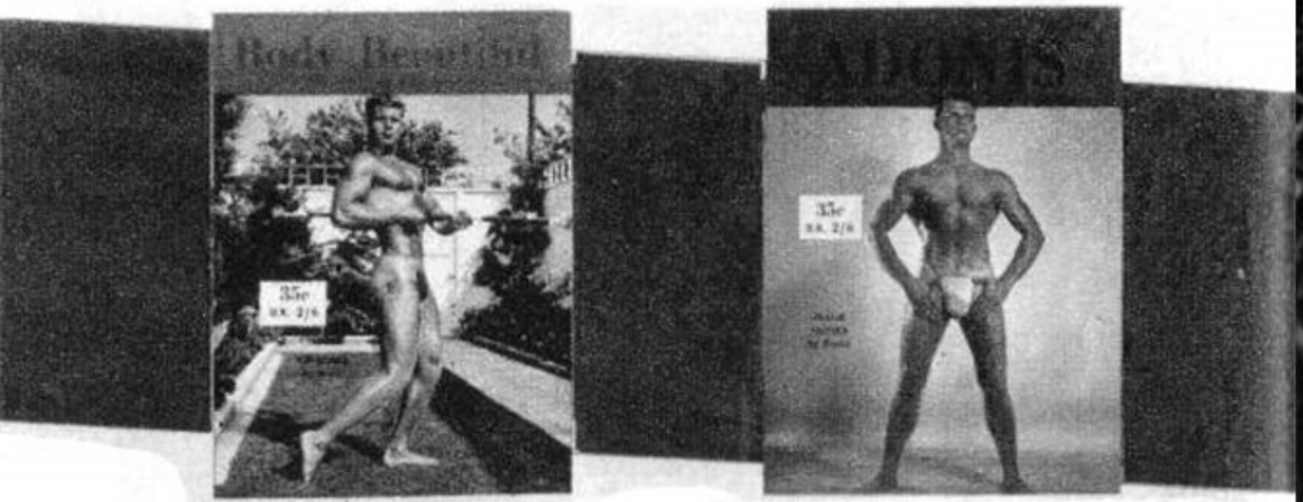

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